



Fermanagh & Omagh
District Council
Comhairle Ceantair
Fhear Manach agus na hÓmaí

Consultation on the draft Events and Festivals Strategy 2020-2025

For more information, please contact:

Events Team

Fermanagh and Omagh District Council

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Enniskillen

County Fermanagh

BT74 7BA

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Email: events@fermanaghomagh.com

This document will be available in a range of formats upon request.

Please contact us with your requirements, through the above
contact details.

Introduction

On 1 April 2015, as a result of the Local Government Reform, Fermanagh and Omagh District Council was established to replace the former Fermanagh District and Omagh District Councils.

The Council area is home to 116,289 people (as of the June 2019 population estimates). The District Council area is Northern Ireland's largest region in terms of land mass - approximately 3,000km², or 20% of NI - and the smallest in terms of population. As a result, the population density of approximately 39 people per km² is the sparsest in NI. This is a feature of the region which also provides specific challenges in relation to service delivery.

Events & Festivals Strategy Purpose

Fermanagh and Omagh District Council is committed to ensuring our community and visitors have the opportunity to experience and participate in a range of quality and exciting events.

Fermanagh and Omagh District Council has acknowledged the importance of events and Festivals both to animate the community, to attract visitors and project positive images of the region and its capabilities, especially when events support and reinforce the product strengths of the area.

The Events and Festivals Strategy 2020-2025 defines Fermanagh and Omagh Council's role and ways it will support a program of events and festivals. It articulates the resource commitments Council will make and how FODC will work with the local community to ensure Events and Festivals are inclusive, demonstrate best practice, are sustainable and flourish. The aim is for the Strategy to be closely aligned to and integrate effectively with the key existing strategies across the Council area and being developed more widely. The strategy is supported with more detailed findings and research outcomes.

Purpose of this Consultation

The Council's draft Events and Festivals Strategy 2020-2025 was ratified by Elected Members in January 2020.

The Strategy has been developed to meet the strategic outcomes of Fermanagh and Omagh District Council's Corporate Plan 2020 – 2024 and the Fermanagh Omagh Community Plan 2030.

The draft Events and Festivals Strategy 2020-2025 has been designed to provide a framework to guide the Council's actions until March 2025.

The draft Events and Festivals Strategy 2020-2025 details five strategic goals and objectives. Each goal has particular areas of focus and a set of actions on how Fermanagh and Omagh District Council will address each of the strategic priorities to achieve the district's ambition for events and festivals.

The strategy five priorities are: (Action Plan)

1. **Support**

We will provide a supportive environment which facilitates the effective creation, production and development of existing events and festivals and attract new events and festivals that bring visitors and new spending to Fermanagh and Omagh.

(Action Plan - Support: 1-5)

2. **Develop**

We will develop strong collaboration across the public agencies with event / festival organisers identifying the resources required to build their capacity and capability and to support and assist events / festivals move towards being financially self-sustaining.

(Action Plan - Develop: 6-14)

3. **Promote**

We will encourage, support and develop events that increase visitation and enhance the profile of the Fermanagh and Omagh District Council region as a destination that celebrates and showcases our communities, our people, places and unique selling points.

(Action Plan - Promote: 15-19)

4. **Monitor**

We will develop a consistent and systematic approach to event/ festival evaluation in order to measure the outcomes generated by those Fermanagh and Omagh District Council invests in. The evaluation framework should be used to assess the outcomes delivered by individual events, as well as the overall portfolio.

(Action Plan - Monitor: 20-22)

5. **Sustain**

Fermanagh and Omagh District will be recognised as a leader in hosting environmentally and sustainable events and festivals.

(Action Plan - Sustain: 23)

Fermanagh and Omagh District Council is seeking your views on the content and actions contained within the draft Events and Festivals Strategy 2020-2025.

How to Respond

The Council recognises the importance of consultation in all aspects of the implementation of our statutory equality duties and invites you to take part in this public consultation exercise.

All documents are available in different formats on request. You can obtain copies of any or all of the documents from the Connect Centre in Omagh or Enniskillen, or by

1. **Downloading** it from the Council's website at: www.fermanaghomagh.com
2. **Completion** via Social Media Platforms.
3. **Telephoning** the Council on: 0300 303 1777 ext. 20441, Textphone (028) 8225 6216
4. **Emailing** the Council at: events@fermanaghomagh.com

For more information, contact Events Team via telephone on 0300 303 1777 ext. 20441 or via email at events@fermanaghomagh.com

There will be two **public consultation sessions** which will take place at;

The Ardhowen, Enniskillen at 7.30 pm – 9 pm on Wednesday 25 March 2020

Strule Arts Centre, Omagh at 7.30 pm – 9 pm on Thursday 26 March 2020

Alternatively, we are happy to receive feedback by

Letter: Townhall, Enniskillen BT74 7BA

Email: events@fermanaghomagh.com

Telephone: 0300 303 1777 ext. 20441

Textphone: (028) 8225 6216

Or completing a questionnaire online at www.fermanaghomagh.com

Thank you for taking the time to complete this questionnaire and for sharing your views with the Council

* Please note, there is a Data Protection Statement at the beginning of the questionnaire *

Data Protection Statement

Fermanagh and Omagh District Council (the Data Controller) has a legal duty to protect any information it collects about you.

Fermanagh and Omagh District Council is fully committed to complying with the Data Protection Act 2018 as well as the principles of the General Data Protection Regulation (GDPR). The information you provide, as part of this consultation response, will be used to provide you with an update on the consultation process and outcomes, when the process has been completed.

Any information provided by you will not be disclosed to any other third party, unless law or regulation compels such a disclosure.

To ensure the Council complies with its statutory duty under the Northern Ireland Act 1998, we are asking all respondents to complete the Equality Monitoring section within this questionnaire, as appropriate. This information will be stored securely and confidentially, and will not be included in any consultation report.

Final reports will contain overall statistics and comments and will not include the names of any individuals. There will also be no ability to match the comments, or statistics, to any individual.

The information provided will be retained in line with the Council's Retention and Disposal Schedule. Further information on how the Council processes your personal data available online at www.fermanaghomagh.com within the Privacy section.

Confidentiality and Access to Information Legislation

Information provided in response to this consultation, including personal information, may be published or disclosed in accordance with access to information legislation: these are primarily the Freedom of Information Act 2000 (FOIA), the Data Protection Act 2018 (DPA) and the Environmental Information Regulations 2004 (EIR).

If you want the information that you provide to be treated as confidential, please be aware that, under the Freedom of Information Act, there is a statutory Code of Practice (section 45) with which public authorities must comply and deals with amongst other things, obligations of confidence. In view of this, it would be helpful if you could explain to us why you regard the information you have provided as confidential. If we receive a request for disclosure of the information, we will take full account of your explanation, but we cannot give an assurance that confidentiality can be maintained in all circumstances. An automatic confidentiality disclaimer generated by your IT system will not, of itself, be regarded as binding on Fermanagh and Omagh District Council.

For further information about confidentiality of responses please contact the Information Commissioner's Office on 028 9026 9380 or email ni@ico.gsi.gov.uk (or see their website at www.ico.gov.uk).

Consultee Information

QUESTION 1:

I am responding as:

Individual: ☐

Organisation: ☐

QUESTION 2:

My contact details are as follows:

Name:	
Job title (if appropriate):	
Organisation (if appropriate):	
Address:	
Postcode:	
Telephone:	
Email:	

The 'Consultation Response Questionnaire' is contained overleaf

Consultation Response Questionnaire to the Council's draft Events and Festivals Strategy 2020-2025

There are five Strategic priorities contained within the draft Events and Festivals Strategy 2020-2025 and they have been outlined in this questionnaire for your consideration and comments.

QUESTION 3: Do you agree or disagree with the following?

Strategic Priority One: Support - We will provide a supportive environment which facilitates the effective creation, production and development of existing events and festivals and attract new events and festivals that bring visitors and new spending to Fermanagh and Omagh. (Action Plan Support: 1-5)

Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree

Please tell us why you agree or disagree:

QUESTION 4: Do you agree or disagree with the following?

Strategic Priority two: Develop - We will develop strong collaboration across the public agencies with event / festival organisers identifying the resources required to build their capacity and capability and to support and assist events / festivals move towards being financially self-sustaining.(Action Plan Develop: 6-14)

Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree

Please tell us why you agree or disagree:

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QUESTION 5: Do you agree or disagree with the following?

Strategic Priority 3: Promote - We will encourage, support and develop events that increase visitation and enhance the profile of the Fermanagh and Omagh District Council region as a destination that celebrates and showcases our communities, our people, places and unique selling points.(Action Plan Promote: 15-19)

Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree

Please tell us why you agree or disagree:

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QUESTION 6: Do you agree or disagree with the following?

Strategic Priority 4: Monitor - We will develop a consistent and systematic approach to event/ festival evaluation in order to measure the outcomes generated by those Fermanagh and Omagh District Council invests in. The evaluation framework should be used to assess the outcomes delivered by individual events, as well as the overall portfolio. (Action Plan Monitor: 20-22)

Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree

Please tell us why you agree or disagree:

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QUESTION 7: Do you agree or disagree with the following?

Strategic Priority 5: Sustain - Fermanagh and Omagh District will be recognised as a leader in hosting environmentally and sustainable events and festivals.

(Action Plan Sustain: 23)

Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree

Please tell us why you agree or disagree:

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QUESTION 8:

What type of events are more important to you and the local area?
please respond **Yes** or **No**.

Arts & Heritage and Cultural Events	Sporting and Recreational Events	Tourism events	Community Events

Please tell us why or provide alternative event types.

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QUESTION 9:

Are there any other actions, or strategic themes, which you believe should also be included within the draft Events and Festivals Strategy 2020-2025 and associated action plan?

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QUESTION 10:

Do you have any additional comments on the contents of the draft Events and Festivals Strategy 2020-2025 and associated action plan?

(Equality Monitoring - Overleaf)

Equality Monitoring

Information About You

To help ensure that our consultations are reflecting the views of the community, please complete the information below.

Although we will use this statistical information in our analysis of the consultation response rate, it will not be linked to your personal details – nor will it be linked to your consultation response.

Please complete Section 1 if you are responding as an individual or Section 2 if you are responding on behalf of an organisation

Section One (Individual Response)

1. Religious Belief

Do you have a religious belief? Yes ☐ No ☐ (If no, please go to Q2)

If yes are you,

Bahai	<input type="checkbox"/>	Hindu	<input type="checkbox"/>	Presbyterian	<input type="checkbox"/>
Baptist	<input type="checkbox"/>	Jewish	<input type="checkbox"/>	Roman Catholic	<input type="checkbox"/>
Buddhist	<input type="checkbox"/>	Methodist	<input type="checkbox"/>	Sikh	<input type="checkbox"/>
Church of Ireland	<input type="checkbox"/>	Muslim	<input type="checkbox"/>	Other	<input type="checkbox"/>

2. Political Opinion

How would you describe your political opinion?

Unionist generally ☐ Nationalist generally ☐ Other ☐

3. Racial Group

To which of these Racial Groups do you consider you belong?

Bangladeshi	<input type="checkbox"/>	Chinese	<input type="checkbox"/>	Pakistani	<input type="checkbox"/>
Black African	<input type="checkbox"/>	Indian	<input type="checkbox"/>	White	<input type="checkbox"/>
Black Caribbean	<input type="checkbox"/>	Irish Traveller	<input type="checkbox"/>	Other	<input type="checkbox"/>
Black (Other)	<input type="checkbox"/>	Mixed Ethnic Group	<input type="checkbox"/>		

4. Age

0-15 ☐ 16-29 ☐ 30-44 ☐ 45-59 ☐ 60-74 ☐ 75+ ☐

5. Marital Status

Co-habiting ☐ Married ☐ Divorced ☐ Separated ☐
Single ☐ Widowed ☐ Civil Partnership ☐

6. Sexual Orientation

How would you describe your sexual orientation?

Heterosexual ☐ Homosexual (Gay or Lesbian) ☐ Bi-sexual ☐

7. Gender

Female ☐ Male ☐ Trans-gendered ☐

8. Disability

Under the Disability Discrimination Act 1995, a disabled person is defined as a person with “a physical or mental impairment which has a substantial and long-term effect on his/her ability to carry out normal day to day activities”.

Do you consider that you meet this definition of disability? Yes ☐ No ☐

If yes, please state the type of disability,

Visual Impairment ☐ Communication Difficulty ☐
Learning Difficulty ☐ Hearing Impairment ☐
Multiple Impairment ☐ Mobility Impairment ☐
Learning Difficulty ☐

9. Dependants

We are asking you to tell us something about your caring responsibilities. By that we mean looking after a child, whether as a parent, guardian or foster parent, or helping an adult carry out their daily routine. This might mean providing assistance to an adult relative or friend who is disabled or has a long-term illness.

I look after children ☐ I help an adult with their daily routine ☐

Please indicate how often you undertake these responsibilities:

Daily ☐ Frequently ☐ Occasionally ☐

Section Two (Groups / Organisations only)

1. Persons of Differing Religious Belief: Yes ☐ No ☐

If Yes, will the focus be on all ☐, or any of the following?

Roman Catholic	<input type="checkbox"/>	Baptist	<input type="checkbox"/>	Buddhist	<input type="checkbox"/>
Presbyterian	<input type="checkbox"/>	Muslim	<input type="checkbox"/>	Sikh	<input type="checkbox"/>
Church of Ireland	<input type="checkbox"/>	Hindu	<input type="checkbox"/>	Baha'i	<input type="checkbox"/>
Methodist	<input type="checkbox"/>	Jewish	<input type="checkbox"/>	Other	<input type="checkbox"/>

2. Persons of Differing Political Opinion: Yes ☐ No ☐

If Yes, will the focus be on all ☐, or any of the following?

Nationalist	<input type="checkbox"/>	Unionist	<input type="checkbox"/>	Other	<input type="checkbox"/>
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3. Persons of Different Racial Groups: Yes ☐ No ☐

If Yes, will the focus be on all ☐, or any of the following?

White	<input type="checkbox"/>	Black (Other)	<input type="checkbox"/>	Mixed ethnic group	<input type="checkbox"/>
Bangladeshi	<input type="checkbox"/>	Chinese	<input type="checkbox"/>	Pakistani	<input type="checkbox"/>
Black African	<input type="checkbox"/>	Indian	<input type="checkbox"/>	Other	<input type="checkbox"/>
Black Caribbean	<input type="checkbox"/>	Irish Traveller	<input type="checkbox"/>		

Persons of Different Age: Yes ☐ No ☐

If Yes, will the focus be on all ☐, or any of the following?

0-15	<input type="checkbox"/>	16-29	<input type="checkbox"/>	30-44	<input type="checkbox"/>	45-59	<input type="checkbox"/>	60-74	<input type="checkbox"/>	75+	<input type="checkbox"/>
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4. Persons of Different Marital Status: Yes ☐ No ☐

If Yes, will the focus be on all ☐, or any of the following?

Single (Never married)	<input type="checkbox"/>	Divorced	<input type="checkbox"/>	Civil Partnership	<input type="checkbox"/>
Married	<input type="checkbox"/>	Widowed	<input type="checkbox"/>		
Separated	<input type="checkbox"/>	Co-habiting	<input type="checkbox"/>		

5. Persons of Different Sexual Orientation: Yes ☐ No ☐

If Yes, will the focus be on all ☐, or any of the following?

Heterosexual	<input type="checkbox"/>	Gay or Lesbian (Homosexual)	<input type="checkbox"/>
Bi-sexual	<input type="checkbox"/>		

7. Persons of Different Gender: Yes ☐ No ☐

If Yes, will the focus be on all ☐, or any of the following?

Male ☐ Female ☐ Transgendered People ☐

8. Persons with a Disability: Yes ☐ No ☐

Under the Disability Discrimination Act 1995, a disabled person is defined as a person with “a physical or mental impairment which has a substantial and long-term effect on his/her ability to carry out normal day to day activities”.

If Yes, will the focus be on all ☐, or any of the following?

Visual Impairment ☐ Communication Difficulty ☐ Learning Difficulty ☐

Hearing Impairment ☐ Multiple Impairment ☐ Mobility Impairment ☐

Other ☐

9. Persons with Dependants: Yes ☐ No ☐

This is about caring responsibilities. By that we mean looking after a child, whether as a parent, guardian or foster parent, or helping an adult carry out their daily routine. This might mean providing assistance to an adult relative or friend who is disabled or has a long-term illness.

If Yes, will the focus be on all ☐, or any of the following?

People who look after children ☐ People who help an adult
with their daily routine ☐