

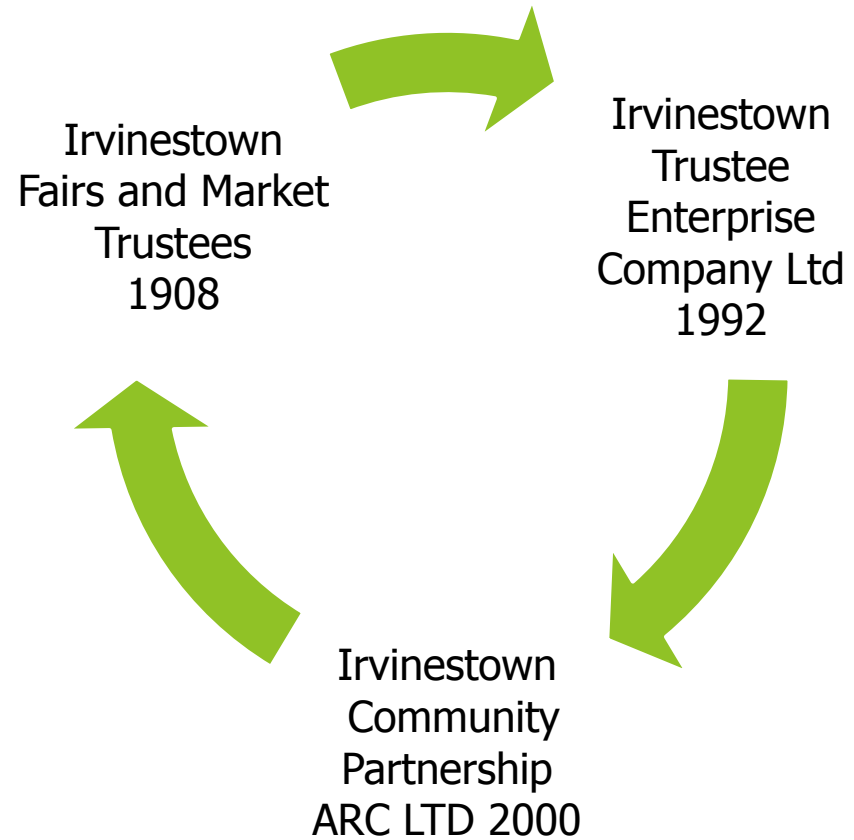
Unlocking the potential of social enterprise



Jenny Irvine

3RD March 2016

Adaptable to change..



Needs must...

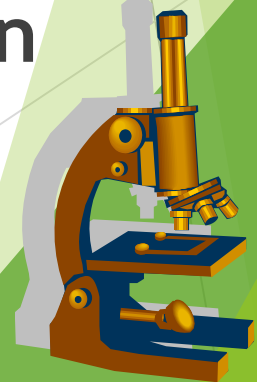


Irvinestown Creating Economic, Environmental & Social Capital

- ▶ **Human capital** - Skill mix, staff & volunteers
- ▶ **Physical capital** -
 - Over 50,000 sq ft of workspace
 - 22 businesses operating from ITEC managed space
 - Over 200 Jobs created
- ▶ **Financial capital**
 - Significant income across companies
 - Reinvestment of revenue into social development projects
- ▶ **Organisational capital**
 - Corporate Governance - controls assurance, strategic, compliance, financial accountability
- ▶ **Community Capital** - Quality intervention

Why it worked in Irvinestown.. (under the microscope)

- ▶ Shared leadership commitment
- ▶ Learning from Mistakes
- ▶ Business-like approach
- ▶ Knowledge of and the development of flexible, creative responses to address need
- ▶ Cooperation - Building reciprocity in relationships and partnership of common interest
- ▶ Luck



Unlock your own potential first..

- ▶ Focus on your strengths
- ▶ Focus on your priorities
- ▶ Focus on today
- ▶ Focus on quality of results
- ▶ Focus on your role & contribution
- ▶ Focus then on unlocking team, organisational, community potential



Create a safe(er) structure

- ▶ Reduce personal Liability



Collective wisdom..

Harness intelligence



Cash-flow

- ▶ Vanity v's sanity..
- ▶ Store your barley



The myths and realities of diversification..



Continuous Effort

Work, work, work, work...



Questions?

► www.archlc.com

Keep in touch
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Fermanagh & Omagh
District Council
Comhairle Ceantair
Fhear Manach agus na hÓmaí



UNLOCKING THE POTENTIAL OF SOCIAL ENTERPRISE

Conference Event - 3rd March 2016

Arc Healthy Centre, Irvinestown, 3rd March 2016