

Fermanagh and Omagh District Council

# **Corporate Plan** 2020 - 2024

**Delivering Sustainable Change Together** 





Fermanagh & Omagh District Council Comhairle Ceantair Fhear Manach agus na hÓmaí

www.fermanaghomagh.com

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## **1. Introduction**

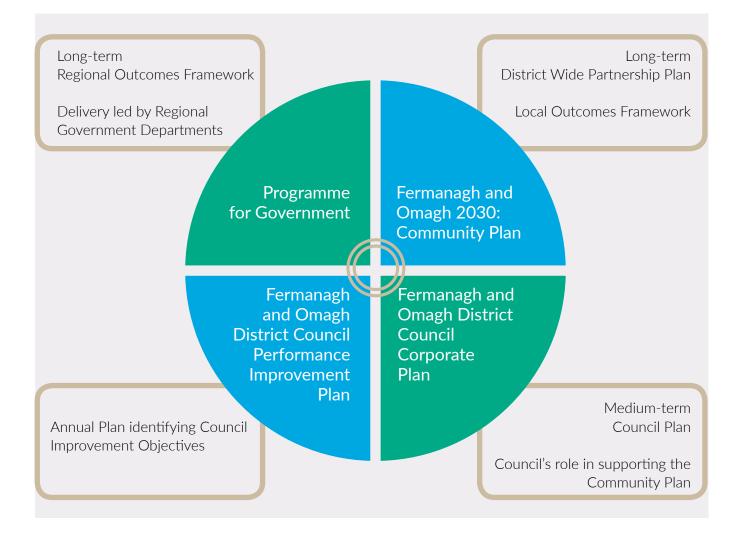


## **1.1 Context**

This document, '**Delivering Sustainable Change Together'**, sets the strategic direction for Fermanagh and Omagh District Council for the next four years, contributing towards delivering the six long-term outcomes which our communities have told us will improve quality of life in Fermanagh and Omagh.

The Vision and outcomes set out in this plan will not be achievable without close partnership working with our community planning partners and also with individual citizens and communities who have a key role to play in improving our district.

The Plan does not exist in isolation, it sits within a framework of regional and local plans which, when taken together, work to improve wellbeing for all. As we launch this plan we also welcome the 'New Decade, New Approach' agreement and the re-establishment of the NI Assembly and Executive and look forward to working in partnership with regional government to achieve better outcomes for all.



In this plan, we have set out the key activities we will undertake and how we will measure our performance to ensure we are making an impact. We will monitor progress on a six-monthly basis across all of our services and activities and, on an annual basis, will publish a report detailing progress so that our partners and citizens can see how we are doing.





We would ask everyone who lives and works here to commit to the Citizen Pledge **#citizenpledge** – after all, this place belongs to all of us and we all have a shared responsibility to look after it and to work together to make it the best that it can be.



## **1.2 Fermanagh and Omagh District - Some facts and figures**

	2018	2030 Projection	% change
Total Population	116,835	119,862	+3%
0-15	25,356	23,302	-8%
16-64	71,902	69,806	-3%
65+	19,577	26,754	+37%
Median Age	39.4	-	
Family Composition	dren		

Area	3,000 km <sup>2</sup> Including an airport, a UNESCO Global Geopark and an Area of Outstanding Natural Beauty
Domestic Properties	48,440
Roads	0 km of Motorway or Dual Carriageway
	321 km of A Class Roads
	446 km of B Class Roads
	884 km of C Class Roads
	2,333 km of Unclassified Roads

	FODC		FODC	NI
Residents reporting a good level of General Health	86%	No of businesses	8,055 (11% of NI total)	74,060
Residents satisfied with Fermanagh and Omagh as a place to live	86%	Wages (Mean)	£21,891	£25,704
Most popular baby names	James / Grace			
No of Dog Licenses Issued (2018)	5,316	Economic Activity	60.3%	59.7%

	No
Native broad leaf trees planted across the district (2018/19)	3 acres
Jobs promoted through the New Business Start Up Programme in 2018/19	170
Events at the Strule Arts Centre and The Ardhowen (2018/19)	462
Visits to the Council's four leisure centres in 2018/19	1,862,334
Value of grants and bursaries issued to local community groups and individuals in 2018/19	£387,136
Number of festivals and events (2018/19)	15 directly delivered + 25 supported
More material recycled in 2018/19 (48.75%)	increase of 3.43% (2016/17- 45.32%)
Visitors to Marble Arch Caves UNESCO Global Geopark (geopark and visitors' centre)	410,728
Less waste sent to landfill in 2018/19 compared to in 2017/18	1,766 Tonnes
Births, marriages and deaths registered by the Council's Registrar's Office in 2018/19	3201
Free carparks located across the district	26
Adult fitness outdoor gyms in the district	25
Bottle banks in the district	38
Multi use games areas (MUGAs) in the district	32

### 1.3 What You Told Us - Our Residents' Survey



The Fermanagh and Omagh Residents' Survey was undertaken in January and February 2018. The survey was conducted on a face-to-face basis, among a random sample of 679 residents, covering all District Electoral Areas (DEAs) and was based on a representative sample of residents.

#### **Overall Satisfaction:**

Overall, 70% of residents surveyed are satisfied with the Council, with 7% dissatisfied and a further 19% neither satisfied nor dissatisfied. The survey highlighted a lack of awareness amongst residents of which services the Council does and does not provide. For example, 69% of residents incorrectly assumed the Council is responsible for street lighting, with more than half believing the Council is responsible for wastewater works and road maintenance.

#### **Getting Information on Council Services and Events:**

Almost 60% of residents surveyed said it was 'very easy' or 'easy' to get information on Council services or events. Moving forward, there was a strong preference for traditional forms of communication, with letters, leaflets and the Council newsletter most popular, at 21%, 20% and 20% respectively.

#### Fermanagh and Omagh as a Place to Live:

Over four fifths (86%) of residents said they are either 'very satisfied' or 'satisfied' with Fermanagh and Omagh as a place to live. This is above the 80% average recorded in Councils across Great Britain. Only 3% of residents were dissatisfied, with issues such as the poor state of roads, poor communication and a lack of activities for children cited as reasons for dissatisfaction.

#### **Resident Wellbeing:**

86% of residents self-reported their health to be either 'very good' or 'good' [note that the comparative figure for Northern Ireland is 80%];

**Conclusions:** On the whole, the residents of Fermanagh and Omagh are satisfied with the Council, as well as the district as a place to live. Residents also report a positive experience when dealing directly with the Council, however, there are critical misunderstandings about the role and responsibilities of the Council with residents often wrongly attributing responsibility to the Council for areas such as roads maintenance, street lighting and pothole repair.

## **1.** Introduction



## 1.4 What We Do

We deliver a range of key services across the district to improve the quality of life of our residents and to protect and enhance our environment:

#### Animal Welfare and Dog Control:

Enforces legislation for the welfare of non-farmed animals

#### Arts, Culture and Heritage:

Manages a number of facilities, services and visitor attractions, and delivers events

#### Bin collections and recycling:

Approximately 46,000 household bins are collected weekly across our district

#### **Building Control:**

Enforcement of building regulations to ensure safety, health and welfare; also responsible for legislation including energy performance, street naming and numbering, property certificates and dangerous structures

#### **Cemeteries:**

We manage five cemeteries located in Omagh, Enniskillen and Fintona

#### **Community Planning:**

Working in partnership to improve the social, economic and environmental wellbeing of the area and its citizens

#### Council and Committee meetings:

Councillors attend Council and Committee meetings each month to make decisions on local services and other matters

#### **Community Services:**

Provide Community Development and Good Relations support including grant aid to groups and management of initiatives, eg, 'Age Friendly District'; provision of 10 Community Centres, four Council managed and six managed by local communities, managing of the Policing and Community Safety Partnership.

#### **Environmental Health:**

Deals with consumer safety; environmental protection; food safety and hygiene; health and safety; housing

standards and public health; health improvement; accident prevention and fuel poverty

#### Funding and Investment:

Operates a grants programme for community and voluntary groups and bursary support for individuals and for art and sport

#### Leisure, Recreation and Sport:

Management of a range of leisure and recreational facilities and programmes

#### Licensing:

Processes licensing applications for dogs, entertainment, street trading, pavement cafes, civil ceremony or marriage venues, dog breeding establishments, guard dog kennels, petroleum storage and caravan and camping sites

#### Off street car parking:

Management of 39 off-street car parks

#### Parks and Open Spaces:

Management and maintenance of parks, play areas and open spaces

#### **Planning:**

Makes decisions on the majority of planning applications within the district, investigates alleged breaches of planning control and determines enforcement action; produce a Local Development Plan outlining how land should be used and developed in the future

#### Public conveniences:

Management and maintenance of 46 public toilets in towns and villages

## Registration of births, deaths, marriages and civil partnerships:

Registrars are based at The Grange, Omagh and the Townhall, Enniskillen

#### **Regional Property Certificates:**

Processes property certificates for all property across Northern Ireland

#### **Tourism and Economic Development:**

Develops and promotes tourism and economic activity

## 1.4 What We Don't Do

There are some misconceptions about what the Council is responsible for, ie:

Roads, potholes, street lights, footpaths, bridges and on-street car parking Contact: Department for Infrastructure www.infrastructure-ni.gov.uk

Water and sewerage including septic tank clearance Contact: Northern Ireland Water www.niwater.com

Electricity Contact: Northern Ireland Electricity www.nie.co.uk

Rates Land and Property Services www.nidirect.gov.uk/rates

Housing Housing Executive www.nihe.gov.uk

Penalty Charge Notice issued at off-street car parking NSL www.nidirect.gov.uk/challengeparkingticket

Flooding Flooding Incident Line (24 hour) Tel: 0300 200 0100

While Fermanagh & Omagh District Council does not deliver the services outlined above, your elected representatives will advocate and make representations on your behalf to these and other organisations.

For details of your elected representatives please go to: www.fermanaghomagh.com/yourcouncil/councillors



## 1.5 A Good Start...

#### This has included:

- Agreeing a **long-term strategy** and Vision for the district to 2030; establishing and facilitating a community planning partnership to deliver this
- Introducing a new **Food Waste Collection Scheme** and achieving a household recycling rate of just under 50% which has significantly reduced the amount of waste going to landfill
- Establishment of **two disability sports hubs** at Omagh Leisure Complex and Fermanagh Lakeland Forum, both of which have achieved 'Inclusive Sports Facility' accreditation
- Launch of an **Age Friendly Strategy** and Action Plan for the district incorporating projects such as 'Place EE' which supports intergenerational genealogy workshops in Dromore, Brollagh and Derrylin
- Working towards providing **'dementia friendly' services** and facilities
- Clearing the backlog of **planning applications** which transferred to the Council from regional government in 2015 and exceeding statutory targets for the processing of local and major applications
- Opening our **new Connect Centre** in Omagh town centre and refurbishment work underway for our Enniskillen Connect Centre
- Securing investment of £5 million in a **major investment programme for Enniskillen town** centre which will significantly enhance the appearance of the town

- Commencement of a major project to transform the remaining **Enniskillen Workhouse** building into a business enterprise and heritage hub
- Securing investment of £1.25 million for **15** village renewal schemes with completion of schemes at Derrygonnelly, Ederney, Fintona, Gortin, Teemore, Kinawley, Dromore and Garrison. Work is planned or underway at Carrickmore, Lisnaskea, Magheraveely and Rosslea.
- Completion of a new 750 metre section of the Omagh Riverside Walk and Cycle Path linking the existing walkway to the Showgrounds Retail Park
- Securing investment of £300k for a **revitalisation scheme at Bridge Street,** Omagh which will enhance the retail environment and improve connectivity to the High Street
- Securing investment of £1 million to develop Gortin Glens Forest Park Scheme
- £2.6 million Peace IV Funding secured
- Continued investment in a network of play areas across the district with new play provision at Drumbeg and Clabby
- A comprehensive overview of our performance on an annual basis is published through our Annual Performance Reports which can be viewed at <u>www.fermanaghomagh.com/</u> your-council/policies/performance-andimprovement/



## **1.5 But, we know there is more to do...**

We want to ensure that we deliver quality services which will meet the needs of our citizens, particularly those more vulnerable citizens and families. Given the challenges we face in terms of growing demand for services and increasing financial pressures, this will require us to review the way in which we deliver services and work in a more integrated way across the organisation. We are working to transform services so that they are more innovative, responsive and cost effective, but this will take time and will require a strong partnership approach with other public, private and community/voluntary sector providers and with local communities. As a Council we commit to our responsibilities and we would ask that all citizens, families, business and community organisations commit to working with us and supporting us in the following ways:

## #citizenpledge

#### As a Council we will

- Work in partnership with others to focus on sustainably improving quality of life and deliver more than we can on our own
- **Transform** the way we work to become more innovative, customer focused and cost effective
- **Deliver** on our priorities and commitments to the best of our ability in line with the resources available to us

## As a citizen, family, business or community organisation, please consider ....

- **Getting involved** have you considered volunteering within the local community/ voluntary sector?
- **Tell us what you think** contribute to our consultation and engagement services to help us plan ahead
- Think differently about what you expect from us and what you might be able to do for yourself or your neighbourhood/community

## 2. Our Plan 2020-24



## 2.1 Our Vision and Mission

### **Our Vision**

As a Council and lead partner for community planning in our district, we will continue to work with partners to deliver the Vision for the district as set out in the Community Plan:

"Our Vision for Fermanagh and Omagh is of a welcoming, shared and inclusive district, where people and places are healthy, safe, connected and prosperous; and where our outstanding natural, built and cultural heritage is cherished and sustainably managed".

## **Our Mission**

The Council has defined its core purpose as:

"We work in partnership to improve the lives and wellbeing of our communities and to provide the best quality experience for those who visit our district"

## 2.2 Our Values Framework and Sustainable Development Goals

The Council has adopted the following Values to guide our behaviour in the workplace and how we relate to our work colleagues, our customers, our communities and our partners.





To ensure we are living the Values which we have embraced, we have identified a set of key actions as part of a **'Values Framework',** alongside the Lead Officer who will be tasked with leading the work on taking each of these actions forward.

We will report annually on delivery against our Values providing a progress report on the actions set out below and using the performance measures set out in Appendix 2.

#### **Sustainable Development Goals**

The United Nations' (UN) **Sustainable** 

**Development Goals** (SDGs) were adopted in 2015 by the UN member states and call for economic growth, innovation, circular economies and upgraded infrastructure, as well as providing a path to end extreme poverty, fight inequality and protect the planet.

The SDGs promise action on 17 issues and place significant emphasis on the role companies, organisations and individuals can play. Governments cannot achieve these goals alone, so the 17th goal '**Partnerships for the Goals**' is a call for us all to step up. The Council has worked to align its Values, Outcomes and Actions to the SDGs (see Appendix 2) and these will be uppermost in our minds as we implement this Plan, particularly in relation to the increasing risks presented by climate change, Goal No 13, which threaten the way we live and the future of our planet.

The UN has launched the **'ActNow.bot'** that suggests everyday actions we can all take to tackle climate change.

#### "We have only one planet. There is no Plan B because there is no planet B."

(Ban Ki Moon, UN General Secretary)

**Appendix 1** provides further clarity on our strategic framework across the pillars of social, economic and environmental sustainability.



## 2.2 Our Values Framework:

	Key Actions: We will	Leadership	Integrity	Accountability	Innovation	Sustainability	Engagement & Involvement	Other Relevant FODC Strategies/ Plans and links to SDGs
1	Invest in partnership working, including on a cross-border basis, to inform, shape and deliver on shared priorities making best use of our collective resources	*	*	*	*	*	*	<ul> <li>Community Plan</li> <li>Local Development Plan</li> <li>Growth/City Deal</li> <li>Active Together</li> <li>Community Development Strategy</li> <li>Estates Strategy</li> <li>SDG 17</li> </ul>
2	Develop and deliver a Capital Programme aimed at supporting and enabling identified priorities and making best use of resources	*	*	*	*	*	*	<ul> <li>Capital Plan</li> <li>Medium Term Financial Plan</li> <li>Community Plan</li> <li>SDGs: 9, 15, 17</li> </ul>
3	Develop and deliver a proactive Communications Programme aimed at promoting and supporting the Council's key priorities and improving community involvement and engagement	*	*	*	*	*	*	<ul> <li>Community Plan</li> <li>Transformation Programme</li> <li>Marketing and Communications Plan</li> <li>Community Involvement and Engagement Plan</li> <li>SDGs: 1-17</li> </ul>
4	Re-organise and transform our organisation to enhance provision of future-proofed, responsive, efficient and effective governance and services, providing assurance to all citizens and ratepayers that we operate in a fair and equal manner	*	*	*	*	*	*	<ul> <li>Constitution</li> <li>Community Plan</li> <li>Transformation Programme</li> <li>Performance Improvement Plan</li> <li>HR Strategy</li> <li>Medium Term Financial Plan</li> <li>Risk Management</li> <li>GDPR/Information Management</li> <li>Equality Action Plan</li> <li>Internal Audit Plan</li> <li>SDGs: 5, 10, 16, 17</li> </ul>
5	Further develop and embed efficient, effective and timely decision making which is evidence based, informing our strategies, plans, policies and use of resources	*	*	*	*	*	*	<ul> <li>Constitution</li> <li>Customer Engagement Plan</li> <li>ICT Strategy</li> <li>Data Science Statement of Intent</li> <li>SDG: 16</li> </ul>

## 2. Our Plan 2020-24



	Key Actions: We will	Leadership	Integrity	Accountability	Innovation	Sustainability	Engagement & Involvement	Other Relevant FODC Strategies/ Plans and links to SDGs
6	Work to better reflect and represent the impacts of rurality, disadvantage and poverty on our people and places so as to positively influence place shaping and service delivery	*	*	*	*	*	*	<ul> <li>Community Plan</li> <li>Local Development Plan</li> <li>Community Development Strategy</li> <li>Economic Development Plan</li> <li>Equality Action Plan</li> <li>SDGs: 1-3, 8-11, 17</li> </ul>
7	Through the Local Development Plan, ensure that policies are in place to promote sustainable development of the district and its unique rural characteristics	*	*	*	*	*	*	<ul> <li>Community Plan</li> <li>Local Development Plan</li> <li>SDGs: 1-4; 6-9; 11; 13-17</li> </ul>
8	Support elected members and staff to be motivated and healthy with the right skills and behaviours to work collaboratively with people and partners	*	*	*	*	*	*	<ul> <li>Human Resources Strategy</li> <li>Corporate Learning and Development Plan</li> <li>Elected Member Development Charter</li> <li>Health and Wellbeing Action Plan</li> <li>SDGs: 3, 8, 16, 17</li> </ul>
9	Embed our customer service standards across our services, ensuring inclusive access and an increased emphasis on digital channels, where practicable	*	*	*	*	*	*	<ul> <li>Customer Services Strategy and Standards</li> <li>Complaints Procedure</li> <li>Disability Action Plan</li> <li>Equality Action Plan</li> <li>SDGs: 10, 16</li> </ul>



## 2.3 Our Outcomes

The Council, as a key partner contributing to delivery of the Community Plan 'Fermanagh and Omagh 2030', has aligned its services and activities to deliver towards the six long-term agreed community planning outcomes set out below.

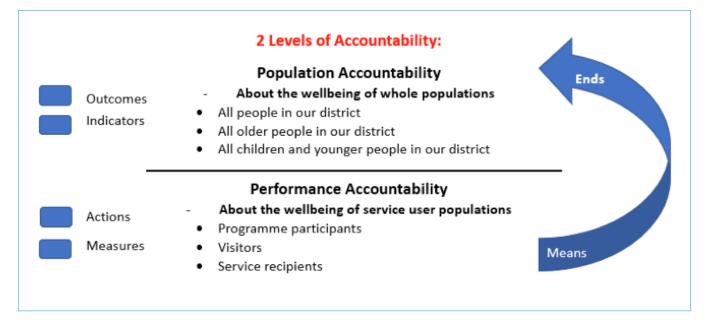
Theme	Outcome	Related Sustainable Development Goals (SDGs) (NB: there is an element of overlap across themes)				
People and Communities	<ol> <li>Our people are healthy and well - physically, mentally and emotionally</li> <li>Older people lead more independent, engaged and socially connected lives</li> <li>Our communities are inclusive, safe, resilient and empowered</li> <li>Our people have the best start in life, with lifelong opportunities to fulfil their potential</li> </ol>	Goal 1: No poverty Goal 2: Zero hunger Goal 3: Good health and wellbeing Goal 4: Quality education Goal 5: Gender equality Goal 10: Reduced inequalities Goal 16: Peace, justice and strong institutions				
Economy, Infrastructure & Skills	5. Our economy is thriving, expanding and outward looking	<ul> <li>Goal 4: Quality education</li> <li>Goal 7: Affordable and clean energy</li> <li>Goal 8: Decent work and economic growth</li> <li>Goal 9: Industry, innovation and infrastructure</li> <li>Goal 11: Sustainable Cities and Communities</li> </ul>				
Environment	6. Our outstanding and culturally rich environment is cherished, sustainably managed and appropriately accessible	<ul> <li>Goal 6: Clean water and sanitation</li> <li>Goal 12: Responsible consumption and production</li> <li>Goal 13: Climate action</li> <li>Goal 14: Life below water</li> <li>Goal 15: Life on land</li> </ul>				

Alongside the Community Plan, the Council has adopted an Outcomes Based Accountability (OBA) approach to the development and performance management of its Corporate Plan.

## 2. Our Plan 2020-24

Fermanagh & Omagh District Council Comhairle Ceantair Fhear Manach agus na hÓmaí

## An overview of how this works is set out below:



The population indicators which will be used to measure progress against the eight outcomes are set out in **Appendix 3**. Progress towards these population level indicators will be reported on through the Community Plan 'Fermanagh and Omagh 2030'.

In the following section we will set out, across each of these outcomes, the key actions for the next four years which will contribute to achievement of the outcomes.

These actions will be monitored through the development of **Performance Report Cards** with identified performance measures aimed at demonstrating impact.

**Appendix 5** sets out a summary overview of the actions we will take and how these contribute across the range of values and outcomes. Progress towards actions will be monitored on a six monthly basis through the **Performance Report Cards**.

#### Outcome 1:

Our people are healthy and well – physically, mentally and emotionally

#### **Outcome Lead:**

Director of Community, Health and Leisure

#### Why is this important?

All people in Fermanagh and Omagh, irrespective of factors such as age, social circumstances or where they live, deserve to be able to live their lives in better health, for longer. This is important to building prosperous societies. We celebrate that people are now living longer – average life expectancy has reached 78.6 years for men and 83.3 years for women in the district, however, this is not always lived in good health. The two most prevalent health conditions in the district are hypertension and obesity.

The Council aims to support people to live well for longer by encouraging people to act to prevent problems through adopting healthier, more active lifestyles. This also recognises the established link between physical activity and improved mental health and the Council has signed up to the Mental Health Charter information on which is available at **www.equalityni.org/MentalHealthCharter.** 

Unfortunately, for some, living with chronic and complex health conditions is a daily occurrence and, often, those living in more disadvantaged areas experience more years of long-term ill health. It is important that we support all, including the most vulnerable in our society, through targeted and accessible programmes and opportunities to take up activity. This will also require us to continue to invest in our leisure facilities and infrastructure.

#### What we will do:

#### Action 10

Support people, across all life stages, to maintain health and wellbeing through provision of inclusive and accessible facilities, services and opportunities to participate in leisure activities.

(NB: this action will primarily be progressed through the Council's Active Together Strategy which relates to leisure provision and activities including the great outdoors, community-based activity, leisure centres, walking and cycle paths, sports, parks and play areas together with promotion of community and arts/heritage activities)

#### Action 11

Work with our health partners to: (i) maintain and enhance access to health services in our district, including attracting health professionals to work and live in the district; and

(ii) progress a range of health promotion initiatives to improve the physical, mental and emotional health and wellbeing of our population (eg, improving health literacy, promotion of the Mental Health Charter, nutritional advice and programmes)
(iii) Support and increase community awareness of the impacts of Adverse Childhood Experiences so as to develop 'Trauma Aware communities'





#### Outcome 2:

Older people lead more independent, engaged and socially connected lives

#### **Outcome Lead:**

Director of Community, Health and Leisure

#### Why is this important?

15% of the current Fermanagh and Omagh population is aged 65 years or above; this is projected to increase to 20% by 2025. We want to promote a positive approach to ageing and to help create the conditions whereby older people in Fermanagh and Omagh can live as fulfilling lives as possible.

The growing number of older people presents a major opportunity in a scenario whereby people can fully participate in their communities, avoid life limiting conditions and social isolation. On the other hand, as a demographic change, it has the potential to place significant demands on public services and it is essential that providers, such as the Council, plan ahead to meet need.

Data tells us that 88% of our over 65 population consider themselves to be in good health and this is a statistic we would wish to maintain. Many of our older people, however, are experiencing financial pressures, struggling to cope with long term conditions and access the care that they need, and many are suffering from loneliness and isolation. Research has suggested that the effects of loneliness can be as harmful as smoking 15 cigarettes per day.

One fact is indisputable – we are all getting older and it is in all our interests to make Fermanagh and Omagh a wonderful place to enjoy later life.

#### What we will do: Action 12

Establish Fermanagh and Omagh as an Age Friendly District through delivery of the Age Friendly Strategy and Action Plan

This to include inter-generational approaches and progression of actions across the following themes:

- Outdoor spaces and public buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community support and health services

(NB: achievement of this action will require a partnership approach as services such as health, housing and transportation are not the responsibility of the Council.)



#### Outcome 3:

## Our communities are inclusive, safe, resilient and empowered

#### **Outcome Lead:**

Director of Community, Health and Leisure

#### Why is this important?

The Fermanagh and Omagh district is almost entirely rural with the two main towns of Omagh and Enniskillen qualifying as urban and acting as main service centres and market towns servicing wider rural areas and communities.

Many of our communities are affected by the withdrawal of services such as local banks and post offices from rural towns and villages. As a whole, our district is impacted by the growth of cities and associated concentrations of jobs and services which has led to many of our younger people moving away for work or education opportunities. We know that people and communities form the bedrock of our district. We want to create the conditions which support a thriving network of urban and rural communities across our district as well as strong, connected communities of interest.

As public services come under increasing budgetary constraints, while simultaneously responding to growing demands, the importance of working in partnership with the community/voluntary sector is essential. The Fermanagh and Omagh district already has a strong track record of partnership working and we are committed to continuing to develop and grow partnership approaches, particularly to address disadvantage where it is evident.

#### What we will do:

#### Action 13

Review and develop our approach to investing in the community/ voluntary sector in order to align resources to priorities, promote inclusivity and improve the sustainability of the sector

#### This to include:

- Audit of the community/ voluntary sector provision across the district
- Providing support for communities at a local level, including promotion of social enterprise and supporting/increasing volunteer activity and capacity building across the sector
- Development and promotion of longer-term funding support
- Continued activity to support inclusive and safe communities through investing in Good Relations and Community Safety initiatives
- Supporting delivery of community-based activities
- Supporting the development and enhancement of community resilience approaches to adverse situations



## 2. Our Plan 2020-24



#### Outcome 4:

Our people have the best start in life with lifelong opportunities to fulfil their potential

#### **Outcome Lead:**

Director of Community, Health and Leisure

#### Why is this important?

21.6% of the population of Fermanagh and Omagh is aged under 16 and this is projected to decrease to 19.4% by 2030. Data also tells us that, as with the wider population, there is a growing rate of obesity amongst our young people (5.7% in P1 rising to 7.8% in Year 8) which could, potentially, affect future health outcomes.

Children require safe spaces and opportunities to learn about and explore the world around them and the Council continues to invest in a network of parks, open spaces, leisure facilities and play areas to benefit all children and young people. Through the Council's 'Active Together' Strategy we aim to raise awareness of the benefits of increased physical activity.

We value and respect the right of the child to have their views heard and taken seriously and to have a say in the decisions that affect them. Building on the Children's Services and Co-operation Act (NI) 2015, it is the intention of the Council to work with other children's authorities to make Fermanagh and Omagh a great place to start life and to grow up.



#### What we will do:

#### Action 14

Ensure that children and young people have a voice in decisions which affect them and actively have their voices heard

#### Action 15

Develop and deliver a sustainable action plan for inclusive and accessible play spaces and play provision across the district that meets the play needs of children and young people

#### Action 16

Provide positive, inclusive and accessible opportunities, working alongside our partners, for children and young people to participate in sports and other leisure and cultural activities



#### Outcome 5:

#### Our economy is thriving, expanding and outward looking

#### **Outcome Lead:**

Director of Regeneration and Planning

#### Why is this important?

The Fermanagh and Omagh economy is one which is largely self-contained, ie, the majority of jobs are filled by local residents, with strong levels of business start-up and entrepreneurship, mostly from indigenously owned businesses. The district has sectoral strengths in terms of tourism output, agri-food, manufacturing, construction and allied industries alongside wholesale and retail trade. There is a very strong positive correlation between an area's economic development and the quality of its road network. There are no motorways or dual carriageways in the Fermanagh and Omagh district and no rail network. While virtual connectivity has become increasingly important with the emergence of new communication avenues, a good and reliable transport network remains vital.

There are high levels of business survival, however, 85% of businesses employ less than 5 people with many being sole traders and 45% have a turnover of less than £50k per annum. A key challenge for the local economy is to improve existing Gross Value Added (GVA) or productivity levels which are well below the NI average. Since the 2008 recession, the number of jobs in the district has grown steadily, however, wage levels in the district remain well below the NI average. 70% of the working age population is economically active with 4% unemployed, rising to 8% of the 18-24 year old population. The two key urban service centres are hubs for much of the business activity and jobs in the district alongside a strong rural economy.

52% of our young people go on to higher education which is the highest of any of the 11 local government districts. 24% of the local workforce has a level 4 or above qualification, rising to 30% in the younger working age population (aged 20-35) making the district one of the most highly skilled. Conversely, 24% of the working age population have no formal qualifications. We will continue to work to develop and embed alternative pathways for those for whom a more academic setting is not the best route.

With regard to connectivity, the Fermanagh and Omagh district currently has a much higher proportion of premises unable to access broadband in speeds in excess of 10 Mbps than across Northern Ireland as a whole and, as a largely rural area, has experienced significant limitations in terms of access to ultrafast broadband. The public transport network is solely reliant on the Translink bus service which is limited across the district's wide rural geography. The Council continues to work with and lobby the Department for Infrastructure and Department for the Economy for the physical and virtual infrastructural improvements required.





#### What we will do:

#### Action 17

Work with local government and other partners to promote and grow the subregional economy and cross-border corridor. This to include:

- Growth Deal proposal for the Mid, South and West Region of NI with Mid Ulster and Armagh, Banbridge and Craigavon Councils
- Development of a cross-border corridor in conjunction with neighbouring County Councils and the Irish Central Border Area Network (ICBAN)

#### Action 18

Grow our local Tourism economy through the delivery of a Tourism Development Plan, working in partnership to make Fermanagh and Omagh a 'go to' experience. This to include:

- Developing tourism brands and packages
- Developing tourism infrastructure and experiences
- A programme of support and capacity building for tourism providers
- Building recognition of the district as an eventfriendly destination through delivery of an Events Strategy

#### Action 19

Facilitate initiatives to support new and existing businesses and new/ emerging sectors. This to include:

- Delivery of economic development programmes
- Developing a compelling proposition to attract investment & people to the district
- Reviewing and developing the support

available to those not in employment, education or training to increase skills levels alongside maximising opportunities for support into employment through the Council's apprenticeships and graduate placements

#### Action 20

Ensure the ongoing viability of our key urban service centres through an effective partnership approach to plan for and manage key opportunity sites. (This to include vacant sites such as former school sites, hospital sites, MoD sites etc)

#### Action 21

Work with partners to support local businesses in improving their preparedness for and response to issues arising from Brexit

#### Action 22

**Business Advice Centre** 

Fermanagh

Through a community planning approach and the Council's representative role, lobby and engage with Government Departments highlighting the infrastructure deficit and needs of the district, including for improved roads infrastructure and investment in broadband and telecoms.



#### Outcome 6:

Our outstanding and culturally rich environment is cherished, sustainably managed and appropriately accessible

#### **Outcome Lead:**

Director of Environment and Place

#### Why is this important?

We all have a responsibility to act to prevent and mitigate against climate change, the results of which are becoming increasingly evident. The Fermanagh and Omagh district is one of the most rural, sparsely populated and biodiverse in the region with 30 priority habitats and 216 priority species. We have 1 area of outstanding natural beauty, 1 global geopark, 40 quality listed walkways and a range of cycle paths. This outstanding environment is one of our biggest assets and we must continue to conserve and promote it, ensuring its long-term sustainability.

The food waste collection service introduced by the Council has removed significant levels of food waste from landfill, directly preventing the release of associated levels of CO2 emissions. This is a success we must continue to build upon. Overall 26% of the Council's financial resources are allocated to the Waste and Recycling Service which has recently achieved a recycling level of 48.75%, almost 50% of household waste. We must continue to build on this and to work together to reduce overall waste levels generated, to move to a circular economy and to promote pride in local neighbourhoods and in our surroundings.

As a Council we continue to deal with high levels of discarded litter on our streets and a high number of fly tipping incidents across the district. Clearing and disposing of this takes up resources which could otherwise be directed to frontline services or environmental improvements. Through the Citizen Pledge and our ongoing education and promotion campaigns we aim to encourage behaviour change to reduce littering overall. We are also working with communities to improve the public spaces and accessibility of our towns and villages, eg, Enniskillen Public Realm Scheme, Village Renewal Programmes and Bridge Street, Omagh Revitalisation Scheme. The importance of such schemes in improving the environment and vitality of our towns and villages is well recognised and, alongside our Events Programme, aims to ensure their ongoing sustainability and vitality. The Council has invested in walk and cycle paths and will continue to promote and encourage active and shared travel as means of reducing traffic congestion in key towns alongside the wider health benefits to individuals and communities.

Fermanagh and Omagh District Council was the first Council in Northern Ireland to invest in electric vehicles as part of its fleet and will continue to work to embed more sustainable approaches to fleet and estates management as part of its Transformation and Sustainable Development activities.





#### What we will do:

#### Action 23

Commit to a Climate Change Agenda which will reduce our carbon emissions through:

- Reductions in consumption of resources
- Moving towards a circular economy by reducing overall waste generated, waste to landfill and increased reuse and recycling
- Sustainable management of the council's estate and assets
- Enhancement and promotion of biodiversity
- Partnership working to identify and invest in approaches to reduce traffic congestion and vehicle emissions by increasing and promoting opportunities for active and shared travel (primarily walking and cycling), including exploring options for enhanced provision of greenways.

#### Action 24

## Conserve and promote the natural, built and cultural heritage of our district. This to include:

• Development and delivery of a Heritage Action Plan in partnership with other relevant agencies

- Development and delivery of management plans for the Sperrins AONB and for the Global Geopark in partnership with neighbouring councils and other stakeholders
- Monitoring and working to improve air and water quality
- Supporting and development of sustainable access to the countryside with appropriate signage and promotion of anti-littering messages
- Enhancing and promoting the environment of our towns and villages, through a phased programme of reviews to identify priorities for investment

#### Action 25

Deliver on our responsibilities to improve the quality of the local environment through the Clean Neighbourhoods and Environment (NI) Act 2011, including working with communities to develop initiatives aimed at creating and promoting community pride in local neighbourhoods.



## 3. Enablers

We recognise that we can only achieve success if the Council is appropriately resourced and supported to deliver on the Vision and Outcomes set out in this Plan.

There are four key areas or 'enablers' which cut across all of the work we do:

- 1. People
- 2. Governance and Partnerships
- 3. Estates and Infrastructure
- 4. Finance



#### 3.1 People

The Council employs around 1000 members of staff across all of its services and we recognise that we need to continue to attract the best people if we are to deliver on our priorities and provide the best possible service to our citizens and ratepayers. To do so, we will continue to offer a fair and attractive package of recognition and reward; build an inclusive and people focused culture through our Values; continue to build the knowledge and skills of our staff through investing in learning and development; and continue to invest in building leaders of the future. This will be underpinned by our robust performance management framework.

#### 3.2 Governance and Partnerships

The assurance that the Council is providing good governance is provided through our democratic decision-making processes, which take account of equality, good relations, rural needs and sustainability considerations, alongside the audit and scrutiny arrangements which have been put in place and are documented through the production of an Annual Governance Statement. Together, these provide confidence regarding the smooth, efficient and effective running of the organisation. We also recognise that we cannot achieve all that we wish to achieve by working in isolation and, through our strategic plans and priorities, have set out our commitments to working in partnership, at all levels of the organisation, to improve the social, economic and environmental wellbeing of our district and its people. This is demonstrated, at a strategic level, through the establishment of our community planning partnership aimed at ensuring oversight and delivery of our shared Vision.

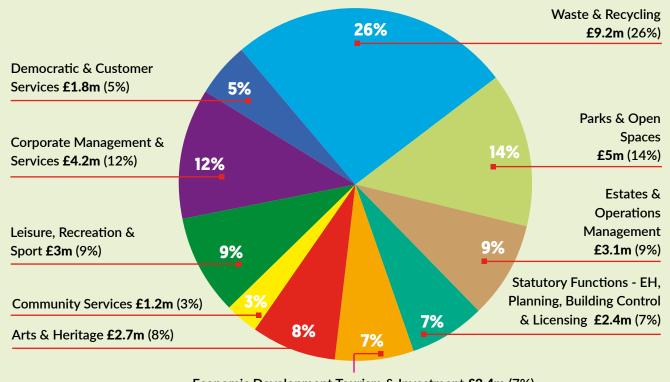
#### 3.3 Estates and Infrastructure

The Council holds a significant property and land estate on behalf of its citizens and ratepayers and is working to ensure that it makes the best use of this estate to improve services to communities, reduce costs and raise income, where appropriate. The sustainable management of our estate and assets can also contribute to reducing our environmental footprint and we see this as a key responsibility in the face of growing evidence of climate change. This work will be taken forward through the development and delivery of an Estates Strategy.

#### 3.4 Finance

Fermanagh and Omagh District Council has a strong reputation for financial management and, in line with its statutory duty under the Finance Act (NI) 2011 and its Medium Term Financial Plan, aims to set out a realistic and sustainable approach which reflects the Council's priorities and assesses the financial implications for the medium term. The Council's system of internal controls is subject to annual review, information on which is published through our Annual Governance Statement. The Council continues to face a difficult and challenging financial environment but is working to meet all of its legislative requirements in a cost-effective manner. There are, however, potential risks through, eg, Brexit and changes to the wider financial climate which we may need to take account of in the lifetime of this plan.

## Where our income is spent:



Economic Development Tourism & Investment £2.4m (7%)

Total Net Estimated Cost of Services £35 million (based on 2019/20 data)

### 4. Improving Our Services

The Council will publish a Performance Improvement Plan before 30 June each year setting out the key improvements the Council aims to deliver in the financial year ahead for people living, visiting and working in our district.

Improvement for Councils is defined as more than just quantifiable gains in service output or efficiency, or the internal effectiveness of an organisation; it is activity that enhances the sustainable quality of life and environment for ratepayers and communities.

The Council will be working to bring about improvements across all of its services, however, in the next four years our Improvement Objectives are likely to focus on the following priorities which have been identified through our community and corporate planning processes and which will help us to achieve our vision for the district:

#### **Priority: Positive Climate Action**

Our improvement objectives will set out what the Council aims to achieve towards its Climate Change Agenda and circular economy ethos, including how it will provide the strong leadership and example that our citizens expect as we all face the growing climate emergency.

## This will be progressed directly through Outcome 6.

## **Priority:** Promoting and Supporting Health and Wellbeing

The benefits of physical and social activity for our physical and mental health and wellbeing are well known and documented. The Council, through its 'Active Together' Strategy aims to provide accessible and inclusive opportunities for all to participate in physical activity and other leisure activities.

This is important as an early intervention and preventative measure to support people to live longer in better health and will be progressed through Outcome 1.





#### **Priority: Tackling Disadvantage**

Disadvantage can take many forms and can affect individuals, families and whole communities. Through the development of an evidence-based approach the Council and its community planning partners have begun to identify groups/communities most impacted by disadvantage which can be defined as the "result of a wider set of difficulties preventing people from participating fully in society, including poverty but also, for example, limiting factors in one's life situation (such as a lack of skills), unequal levels of health and wellbeing associated with economic disadvantage, and discrimination" (Joseph Rowntree Foundation). The Council will work with partners to identify areas where positive action can be taken to address or mitigate against disadvantage in the delivery of our services. This will be progressed across all outcomes.

#### **Priority: Developing our Tourism Potential**

It is widely recognised that there is untapped tourism potential in our district and there is a need for a concerted effort to deliver sustainable tourism experiences which will attract greater visitor numbers, thereby supporting local jobs and businesses. This cannot be delivered by the Council alone; it requires wider partnership working across tourism authorities and providers, but the Council will play its part in working towards this so that the district can benefit from the rewards. This will be progressed through Outcomes 5 and 6.

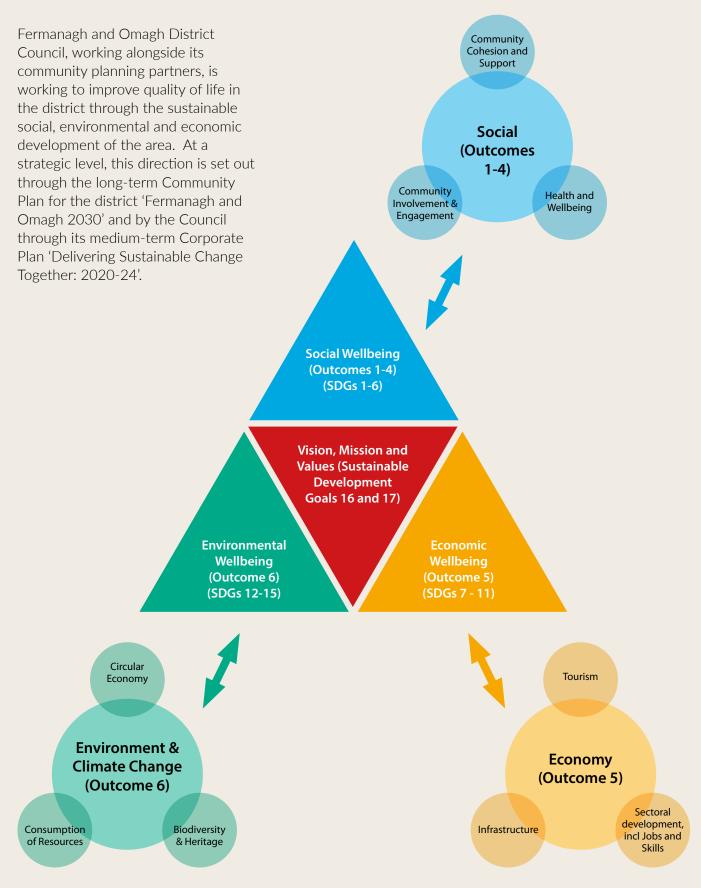
#### **Priority:** Jobs and the Local Economy

The district's economy is highly dependent on small, local businesses and we recognise that there is a need to support local entrepreneurs as they seek to establish and grow their businesses. We will continue to do this through delivery of a range of economic development programmes as well as supporting individuals seeking to gain employment through programmes such as Aspire, Graduate Placement Schemes and a range of apprenticeships. This priority will be progressed through Outcome 5.

Fermanagh and Omagh District Council Business Start-Up Programme Thinking of Starting a Business? take the first steps "speak to a **Business Advisor**"

**Specific Improvement Objectives** and performance measures relating to these improvement priorities will be developed and included in our annual Performance Improvement Plans. **Appendix 1** 

## **Overview of Strategic Framework**





Performance Measures related to Values:	Baseline 2018/19	Leadership	Integrity	Accountability	Innovation	Sustainability	Engagement & Innovation
Number of consultations which the Council has responded to	18	*	*	*		*	*
Average number of working days per employee lost due to absence	10.44	*		*		*	*
% staff who have received annual performance appraisal/ development plan	99%	*	*	*		*	*
Overall resident satisfaction with the Council	70%	*	*	*	*	*	*
How satisfied are people with Fermanagh and Omagh as a place to live?	86%	*		*		*	*
Number of public engagement/consultations undertaken	3	*	*	*		*	*
Resident satisfaction with council services (presented as a range)	83% - 97%	*		*	*	*	*
No of letters of offer issued to community groups for council grant programmes	524	*		*		*	*
%/Number of internal audit satisfactory assurance review ratings	100%	*	*	*			
% of corporate complaints (per annum) responded to within agreed timeframe	100%	*	*	*			*
% Council Improvement Objectives assessed as successful	84%	*		*	*	*	
Number of Council services online	34				*	*	*
% of minutes of council and committee meetings published online within statutory timeframe	100%	*			*		
% of Access to Information requests responded to within the statutory timeframe	93%	*	*	*			*
Annual Performance Report published in line with statutory timeframe	Yes	*		*			
% of tenders which included a social value clause	96%	*		*	*	*	*
Number of rural needs impact assessments undertaken	14	*		*		*	*
Unqualified Audit Opinion on Statement of Accounts	Yes	*	*	*		*	
Unqualified Audit Opinion on Performance Statement	Yes	*	*	*	*	*	*

## **NB:** Performance Measures may be updated as work develops to deliver the Values Framework

**Appendix 3** 

## Population Level Indicators - drawn from Community Plan 'Fermanagh and Omagh 2030'

These will be monitored through the Community Plan for the district and updates will be published every two years in a Performance Statement

Outcome 1 Our People ar	e Healthy & Well – Physically, Mentally and Emotionally						
Indicators	1a: The gap in life expectancy between the most and least deprived areas						
	1b: The standardised admission rates due to alcohol and/or drugs						
	1c: standardised prescription rate – mood and anxiety disorders						
	1d: The number of preventable deaths						
Outcome 2 Older people	lead more independent, engaged and socially connected lives						
Indicators	2a: The number of people aged over 75 years who are hospitalised due to a fall						
	2b: % of the people aged over 65 years in good health						
	2c: % of the people aged over 65 years who have never used the internet						
	2d: The number of crimes directed against people aged 60 years or above						
	2e: % of people who can get to all the places in their local area that they want						
Outcome 3 Our communi	ties are inclusive, safe, resilient and empowered						
Indicators	3a: The number of incidents of any crime						
	3b: % who believe their cultural identity is respected by society						
	3c: % of people living in poverty						
	3d: Community Safety (RTCs and Accidental dwelling fires)						
Outcome 4 Our people ha	ve the best start in life with lifelong opportunities to fulfil their potential						
Indicators	4a: % of school leavers achieving 5 GCSEs (A*-C including English and Maths)						
	4b: % levels of child poverty						
	4c: % children (P1 and Y8) who are obese						



Outcome 5 Our economy is thriving, expanding and outward looking									
Indicators	5a: Number of jobs								
	5b: % of the population who are economically inactive								
	5c: Number of registered businesses								
	5d: Wage levels								
	5e: Tourism expenditure								
	5f: Length of motorways, dual carriageways and 'A' roads								
	5g: % of premises unable to access broadband in excess of 10Mbps								
Outcome 6 Our outstand appropriately accessible'	ing and culturally rich environment is cherished, sustainably managed and								
Indicators	6a: % of municipal waste preparing for reuse, dry recycling and composting								
	6b: Biodiversity levels								
	6c: The number of buildings on the Buildings at Risk (NI) Register								
	6d: The number of people having a positive impact on the environment								
	6e: % of commercial premises that are vacant								
	6f: % of journeys made on public transport and active travel								

## **Statutory Indicators**

Statutory Indicators	2018/19 Standard Achieved
1. The number of jobs promoted through business start-up activity	170
2. Major application processed from date valid to decision or withdrawal within an average of 30 weeks	22 weeks
3. Local application processed from date valid to decision or withdrawal within an average of 15 weeks	12.2 weeks
4. 70% of all enforcement cases progressed to target conclusion within 39 weeks of receipt of complaint	84.9%
5. The percentage of household waste collected by district councils that is sent for recycling (including waste prepared for re-use)	48.75%
6. The amount (tonnage) of biodegradable Local Authority Collected Municipal Waste that is landfilled	13,677 tonnes
7. The amount (tonnage) of Local Authority Collected Municipal Waste arisings	55,931 tonnes

## Corporate Plan Actions Overview – Values and Outcomes Based

Key Actions We Will:	Lead Officer	Values
1. Invest in partnership working, including on a cross-border basis, to inform, shape and deliver on shared priorities making best use of our collective resources	DRP	Leadership; Integrity; Accountability;
2. Develop and deliver a Capital Programme aimed at supporting and enabling identified priorities and making best use of resources	DRP	Innovation; Sustainability; Engagement &
3. Develop and deliver a proactive Communications Programme aimed at promoting and supporting the Council's key priorities and improving community involvement and engagement	DCSG	Involvement
4. Re-organise and transform our organisation to enhance provision of future-proofed, responsive, efficient and effective governance and services, providing assurance to all citizens and ratepayers that we operate in a fair and equal manner	DCSG	
5. Further develop and embed efficient, effective and timely decision making which is evidence based, informing our strategies, plans, policies and use of resources	DCSG	
6. Work to better reflect and represent the impacts of rurality, disadvantage and poverty on our people and places so as to positively influence place shaping and service delivery	DRP	
7. Through the Local Development Plan, ensure that policies are in place to promote sustainable development of the district and its unique rural characteristics	DRP	
8. Support elected members and staff to be motivated and healthy with the right skills and behaviours to work collaboratively with people and partners	DCSG	
9. Embed our customer service standards across our services, ensuring inclusive access and an increased emphasis on digital channels, where practicable	DCSG	

## Appendix 5

Key       Outcomes         = Direct impact on the outcome         = Indirect impact on the outcome         Key Actions         We will         This Includes:	1. Our people are healthy and well	<ol> <li>Older people lead more independent, engaged and socially connected lives</li> </ol>	<ol> <li>Our communities are inclusive, safe, resilient and empowered</li> </ol>	<ol> <li>Our people have the best start in life with lifelong opportunities to fulfil their potential</li> </ol>	<ol> <li>Our economy is thriving, expanding and outward looking</li> </ol>	<ol> <li>Our outstanding and culturally rich environment is cherished, sustainably managed and appropriately accessible</li> </ol>	Lead Officer
<ul> <li>10. Support people, across all life stages, to maintain health and wellbeing through provision of inclusive and accessible facilities, services and opportunities to participate in leisure activities.</li> <li>(NB: this action will primarily be progressed through the Council's Active Together Strategy which relates to leisure provision and activities including the great outdoors, community-based activity, leisure centres, walking and cycle paths, sports, parks and play areas together with promotion of community and arts/heritage activities)</li> </ul>					$\bigcirc$	$\bigcirc$	DCHL
<ul> <li>11. Work with our health partners to:</li> <li>(i) maintain and enhance access to health services in our district, including attracting health professionals to work and live in the district; and</li> <li>(ii) progress a range of health promotion initiatives to improve the physical, mental and emotional health and wellbeing of our population (eg, improving health literacy, promotion of the Mental Health Charter, nutritional advice and programmes)</li> <li>(iii) Support and increase community awareness of the impacts of Adverse Childhood Experiences so as to develop 'Trauma Aware communities'</li> </ul>							DCHL
<ol> <li>Establish Fermanagh and Omagh as an Age Friendly District through delivery of the Age Friendly Strategy and Action Plan</li> <li>This to include inter-generational approaches and progression of actions across the following themes:         <ul> <li>Outdoor spaces and public buildings</li> <li>Transportation</li> <li>Housing</li> <li>Social participation</li> <li>Respect and social inclusion</li> <li>Civic participation and employment</li> <li>Communication and information</li> <li>Community support and health services</li> <li>(NB: achievement of this action will require a partnership approach as services such as health, housing and transportation are not the responsibility of the Council.)</li> </ul> </li> </ol>							DCHL



Outcomes Key Actions We will This Includes:	1. Our people are healthy and well	<ol> <li>Older people lead more independent, engaged and socially connected lives</li> </ol>	<ol> <li>Our communities are inclusive, safe, resilient and empowered</li> </ol>	<ol> <li>Our people have the best start in life with lifelong opportunities to fulfil their potential</li> </ol>	<ol> <li>Our economy is thriving, expanding and outward looking</li> </ol>	<ol> <li>Our outstanding and culturally rich environment is cherished, sustainably managed and appropriately accessible</li> </ol>	Lead Officer
13. Review and develop our approach to investing in the community/ voluntary sector in order to align resources to priorities, promote inclusivity and improve the sustainability of the sector					$\bigcirc$	$\bigcirc$	DCHL
This to include:							
<ul> <li>Audit of the community/ voluntary sector provision across the district</li> </ul>							
• Providing support for communities at a local level, including promotion of social enterprise and supporting/ increasing volunteer activity and capacity building across the sector							
Development and promotion of longer-term funding support							
<ul> <li>Continued activity to support inclusive and safe communities through investing in Good Relations and Community Safety initiatives</li> </ul>							
Supporting delivery of community-based activities							
• Supporting the development and enhancement of community resilience approaches to adverse situations							
14. Ensure that children and young people have a voice in decisions which affect them and actively have their voices heard	$\bigcirc$	$\bigcirc$	$\bigcirc$		$\bigcirc$		DCHL
15. Develop and deliver a sustainable action plan for inclusive and accessible play spaces and play provision across the district that meets the play needs of children and young people							DEP
16. Provide positive, inclusive and accessible opportunities, working alongside our partners, for children and young people to participate in sports and other leisure and cultural activities							DCHL
17. Work with local government and other partners to promote and grow the sub-regional economy and cross-border corridor	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$		$\bigcirc$	DRP
This to include:							
Growth Deal proposal for the Mid, South and West Region of NI with Mid Ulster and Armagh, Banbridge and Craigavon Councils							
<ul> <li>Development of a cross-border corridor in conjunction with neighbouring County Councils and the Irish Central Border Area Network (ICBAN)</li> </ul>							

## Appendix 5

Key Actions We will This Includes:	1. Our people are healthy and well	<ol> <li>Older people lead more independent, engaged and socially connected lives</li> </ol>	<ol> <li>Our communities are inclusive, safe, resilient and empowered</li> </ol>	<ol> <li>Our people have the best start in life with lifelong opportunities to fulfil their potential</li> </ol>	<ol> <li>Our economy is thriving, expanding and outward looking</li> </ol>	<ol> <li>Our outstanding and culturally rich environment is cherished, sustainably managed and appropriately accessible</li> </ol>	Lead Officer
18. Grow our local Tourism economy through the delivery of a Tourism Development Plan, working in partnership to make Fermanagh and Omagh a 'go to' experience.							DRP
This to include:							
a. Developing tourism brands and packages							
<ul> <li>b. Developing tourism infrastructure and experiences</li> <li>c. A programme of support and capacity building for tourism providers</li> </ul>							
d. Building recognition of the district as an event-friendly destination through delivery of an Events Strategy							
19. Facilitate initiatives to support new and existing businesses and new/emerging sectors.	$\bigcirc$		$\bigcirc$			$\bigcirc$	DRP
This to include:							
a. Delivery of economic development programmes							
b. Developing a compelling proposition to attract investment & people to the district							
c. Reviewing and developing the support available to those not in employment, education or training to increase skills levels alongside maximising opportunities for support into employment through the Council's apprenticeships and graduate placements.							
20. Ensure the ongoing viability of our key urban service centres through an effective partnership approach to plan for and manage key opportunity sites	$\bigcirc$		$\bigcirc$			$\bigcirc$	DRP
21. Work with partners to support local businesses in improving their preparedness and response to issues arising from Brexit							DRP
22. Through a community planning approach and the Council's representative role, lobby and engage with Government Departments highlighting the infrastructure deficit and needs of the District including improved roads, infrastructure and investment in broadband and telecoms	$\bigcirc$	$\bigcirc$		$\bigcirc$			DRP

## Appendix 5



Key Actions We will This Includes:	1. Our people are healthy and well	<ol> <li>Older people lead more independent, engaged and socially connected lives</li> </ol>	3. Our communities are inclusive, safe, resilient and empowered	<ol> <li>Our people have the best start in life with lifelong opportunities to fulfil their potential</li> </ol>	<ol> <li>Our economy is thriving, expanding and outward looking</li> </ol>	<ol> <li>Our outstanding and culturally rich environment is cherished, sustainably managed and appropriately accessible</li> </ol>	Lead Officer
<ul> <li>23. Commit to a Climate Change Agenda which will reduce our carbon emissions through:</li> <li>Reductions in consumption of resources</li> <li>Moving towards a circular economy by reducing overall waste generated, waste to landfill and increased reuse and recycling</li> <li>Sustainable management of the council's estate and assets</li> <li>Enhancement and promotion of biodiversity</li> <li>Partnership working to identify and invest in approaches to reduce traffic congestion and vehicle emissions by increasing and promoting opportunities for active and shared travel (primarily walking and cycling), including exploring options for enhanced provision of greenways.</li> </ul>							DEP
<ul> <li>24. Conserve and promote the natural, built and cultural heritage of our district.</li> <li>This to include: <ul> <li>Development and delivery of a Heritage Action Plan in partnership with other relevant agencies</li> <li>Development and delivery of management plans for the Sperrin's AONB and for the Global Geopark in partnership with neighbouring councils and other stakeholders</li> <li>Monitoring and working to improve air and water quality</li> <li>Supporting development of sustainable access to the countryside with appropriate signage and promotion of anti-littering messages</li> <li>Enhancing and promoting the environment of our towns and villages, through a phased programme of reviews to identify priorities for investment</li> </ul> </li> </ul>							DEP
25. Deliver on our responsibilities to improve the quality of the local environment through the Clean Neighbourhoods and Environment (NI) Act 2011, including working with communities to develop initiatives aimed at creating and promoting community pride in local neighbourhoods	$\bigcirc$		$\bigcirc$		$\bigcirc$		DEP

#### **Corporate Plan 2020 - 2024** Delivering Sustainable Change Together

### **Get In Touch:**

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Fermanagh & Omagh District Council Comhairle Ceantair Fhear Manach agus na hÓmaí