



# European Heritage Open Day 2024

## Sponsorship Guidance



Fermanagh & Omagh  
District Council  
Comhairle Ceantair  
Fhear Manach agus na hÓmaí

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## Background to European Heritage Open Day

European Heritage Open Days is an annual event celebrating local architecture, history and culture, which takes place across Europe on the second weekend in September. In Northern Ireland European Heritage Open Days (EHOD) is run by the Department for Communities with the support of the Council of Europe and the European Commission.

In 2023 over 200 heritage buildings and events opened during this weekend free of charge. A number of these properties are not normally open to the public, so this was a fantastic opportunity to explore what we have around us.

The Fermanagh and Omagh District Council aims to support local groups to explore, share and enjoy our heritage.

## Fermanagh & Omagh 2024

European Heritage Open Day 2024 is an exciting chance for heritage enthusiasts of all kinds – whether you're part of a local heritage group, an individual with a passion for history, an organisation dedicated to conservation, or a community eager to showcase its cultural gems. This special day(s) offers a unique platform to highlight the rich heritage found in the Fermanagh and Omagh area, celebrating the diversity that makes our heritage so vibrant and meaningful.

We understand that "heritage" can mean a myriad of things to different people, and we're eager to embrace this variety. Whether your focus lies in the natural landscapes that shape our environment, the architectural feats that stand as testaments to our past, or the cultural traditions that weave through the fabric of our communities, we invite you to share your slice of heritage with a broader audience.

This is your invitation to step forward and contribute to a day that promises to enlighten, educate, and inspire by bringing to life the stories, places, and traditions that define the Fermanagh and Omagh area. Join us in making European Heritage Open Day 2024 a memorable celebration of our collective heritage.

Fermanagh and Omagh District Council is keen to welcome events that align with our emerging heritage plan, which aims to enhance access to, understanding of, appreciation for, and enjoyment of our local heritage.

Fermanagh & Omagh District Council will provide sponsorship support to a maximum of **15 groups/organisations** across the district with **up to £200** support along with assistance with marketing and publicity.

### **Essential Criteria for Applicants**

- Only groups/organisations can apply
- Groups must be constituted
- Groups must have a bank account signed by 2 or more people
- All applicants must have public liability insurance

### **Essential Criteria for events/activities**

- Events and activities must aim to enhance access to, understanding of, appreciation for, and enjoyment of our local heritage
- Must demonstrate public benefit
- Takes place on 14 and/or 15 September 2024
- Free of charge (for participants & audience)
- Open to everyone
- Publicised through Fermanagh & Omagh District Council

## Sponsorship Assessment

The following assessment criteria will be applied to Expressions of Interest:

- Quality of proposed event/activity
- Active participation/engagement including online reach and engagement
- Geographical spread across the district.
- Mix of heritage forms & delivery types
- Proximity to other activities
- Organisations/individuals who have not previously engaged with European Heritage Open Day(s).

Fermanagh and Omagh District Council would particularly like to see events that:

- Events that support early evening and night-time economy in urban areas.
- Events that increase access (safely) to heritage sites and buildings that are not usually open to the public.
- Events that aim to enhance understanding of, appreciation for, and enjoyment of our local heritage.
- Events that partner with other event organisers to develop complementary EHOD experiences.
- Events that increase social interaction and engagement in rural areas
- Events that increase engagement and participation from key target segments:  
including
  - Families
  - Children and Young People.
  - Older People

## **Evaluation**

We require all successful applicants to complete a short evaluation form after their event / activity.

## **Deadline**

The deadline to submit an application for this year's European Heritage Open Day(s) sponsorship is **5 pm on Thursday 28 March 2024**.

## **How to Apply**

Apply online at [www.fermanaghomagh.com](http://www.fermanaghomagh.com)

For further information, please contact the Sponsorship team by email at [sponsorship@fermanaghomagh.com](mailto:sponsorship@fermanaghomagh.com).