



CULTURE NIGHT

Sponsorship Guidance 2024



Fermanagh & Omagh
District Council
Comhairle Ceantair
Fhear Manach agus na hÓmaí

Sponsorship Guidance

Background to Culture Night

Culture Night is a UK and Ireland-wide initiative that celebrates arts, culture, and creativity. To mark Culture Night, galleries, arts, and cultural centres, museums, artists' studios, historic buildings, churches and other places of cultural interest are encouraged to open their doors to the public to showcase their programmes, activities, and facilities.

Culture Night provides free entertainment to the public, as well as providing local artists and arts and cultural organisations with an opportunity to engage with new audiences and participants. On the island of Ireland, the first Culture Night was held in Dublin in 2004 followed by Belfast in 2009. Omagh hosted its first-ever Culture Night in 2013, followed by Enniskillen in 2015.

In 2023, Fermanagh & Omagh District Council's Culture Night saw over 15 events take place across the district, involving over 500 participants and spectators.

Fermanagh & Omagh 2024

Culture Night 2024 will be a wonderful opportunity for local artists, organisations as well as communities to contribute significantly towards the cultural wellbeing of and quality of life for our residents.

As with previous years' programmes, Culture Night will focus on celebrating culture through local communities, taking a broader approach to culture than just arts. We would like groups and organisations across the district from community, arts, sports, cultural, heritage, linguistic and other groups and individuals who are keen to take part in this year's Culture Night by organising a local event or activity. This event / activity will celebrate a townland, village, town or community's culture and might be a performance, demonstration, display of work, mini festival, exhibition, talent competition, open mic night or take many other forms.

Fermanagh & Omagh District Council will provide sponsorship support to a **maximum of 15 groups / individuals** across the district with **up to £200** support along with assistance with marketing and publicity.

Essential Criteria for Applicants

- Only groups / organisations can apply
- Groups must be constituted
- Groups must have a bank account signed by 2 or more people
- All applicants must have public liability insurance

Essential Criteria for events/activities

- Must celebrate culture
- Must demonstrate public benefit
- Takes place on **Friday 20 September 2024**
- Free of charge (for participants & audience)
- Open to everyone
- Publicised through Fermanagh & Omagh District Council's Culture Night programme

Sponsorship Assessment

The following Sponsorship assessment criteria will be applied:

- Quality of proposed event / activity
- Active participation / engagement including online reach and engagement
- Geographical spread across the district
- Mix of art / cultural forms & delivery types
- Proximity to other activities
- Organisations / individuals who have not previously engaged with Culture Night

Fermanagh and Omagh District Council would particularly like to see events that:

- Events that support early evening and night time economy in urban areas.
- Events that partner with other event organisers to develop complementary Culture Night experiences
- Events that increase social interaction and engagement in rural areas
- Events that increase engagement and participation from key target segments: including
 - Families
 - Children and Young People.
 - Older People

Evaluation

We require all successful applicants to complete a short evaluation form after their event/activity.

Deadline

The deadline to submit a Sponsorship Application for Culture Night events 2024 is **5pm on Thursday 28 March 2024.**

How to Apply

Apply online at www.fermanaghomagh.com

For further information, please contact the Events Team by email at events@fermanaghomagh.com or telephone 0300 303 1777