



INSPIRED BY  
**OMAGH**  
THE HEART OF TYRONE

# Omagh Place Shaping Plan 2035 **Summary Document**

AUGUST 2022

## "We want to hear from you!"



Fermanagh & Omagh  
District Council

Comhairle Ceantair  
Fhear Manach agus na hÓmaí



Future Analytics



# Ambition

This Plan is about making Omagh the best version of itself, and outlines key actions on how to get there.



It is a plan for all our people, communities and visitors, designed to position Omagh for the future as a more attractive, vibrant, inspirational town. The aim is to increase the resilience of the local community and economy and provide for an enhanced, accessible, inclusive, child friendly, and healthy urban environment. Towns are continually evolving and never complete. Omagh deserves to be reimagined as an increasingly vibrant and dynamic place, one that fulfils the potential of the town's history, location and people.

The Fermanagh and Omagh District Council (FODC) Community Plan 2030 sets out our collective vision for the District, which is of “a welcoming, shared and inclusive Fermanagh and Omagh district, where people and places are healthy, safe, connected and prosperous, and where our outstanding natural, built and cultural heritage is cherished and sustainably managed.” Building on this vision, and based on research and collaborative engagement undertaken for this project, a draft ambition for the future of Omagh town can be described as:

*“Omagh will become an increasingly vibrant, attractive and inclusive town. A reimagined and animated green heart for the district, enhanced by progressive regeneration and revitalisation in tandem with enhanced connectivity. Omagh will be a place of choice, inspiring people, communities, visitors and investors to locate and thrive in the heart of Tyrone.”*



## Background

Consultation on the draft Omagh Place Shaping Plan has commenced and Fermanagh and Omagh District Council are encouraging residents to have their say. We have used a Place Shaping approach; which means looking holistically at how we can make our communities stronger and more resilient in the future through understanding what we have in terms of assets, i.e. our buildings, our green spaces, our skills and knowledge, our community groups, and our public services. We want to build on our rich history, our strategic geographic and economic location and our tourism potential to secure a sustainable social, economic and physical regeneration for our town.

The plan development was overseen by the Community Planning Partnership through an appointed Omagh Place Shaping Steering Group which included Elected Members for the Omagh DEA alongside wider community planning, private and community sector representation. Extensive participative engagement was carried out which included public, private, community and education sectors as well as key statutory and government agencies.



## Key Themes & Actions

To support working towards the realisation of this ambition over the next 10–15-year period six themes have been identified for Omagh, aligned to the population indicators identified in the Fermanagh Omagh Community Plan 2030, and under these twenty actions have been identified.

# Inspired by Omagh

## OMAGH 2035 STRATEGIC FRAMEWORK

*“Omagh will become an increasingly vibrant, attractive and inclusive town centre. A reimagined and animated green heart for the district, progressive regeneration and revitalisation will see more compact development in tandem with enhanced connectivity. By 2035 Omagh will be a place of choice for people to live, work and visit.”*

KEY THEMES	ACTIONS
<b>A Green Heart</b> - Capitalising on the natural environment including in the town itself and the surrounding countryside	Action 1: Ensure our open spaces and parks are accessible, sustainable and attractive Action 2: Invest in urban greening infrastructure to promote Omagh as a resilient and sustainable place
<b>A Beautiful Place</b> – Reimagining Omagh town centre as a more attractive and animated place	Action 3: Work to transform Omagh town centre into a more attractive space for people Action 4: Support the review of shared and reflective spaces to maximise their use and capacity Action 5: Create more attractive places to encourage people to spend longer in the town centre
<b>A Connected People &amp; Place</b> - Improving connectivity and accessibility throughout the town, linking neighbourhoods and communities with town centre and wider environment	Action 6: Provide improved linkages and access to the natural and cultural attractions surrounding Omagh Town Action 7: Seek to maximise the potential of the River Strule as an asset for the town Action 8: Develop an integrated active travel network Action 9: Develop and implement a Wayfinding Strategy Action 10: Provide affordable, accessible and appropriate car parking in Omagh Town and surrounding area Action 11: Seek completion of A5 Western Transport Corridor to enable a people-first approach to reallocation of town centre road space
<b>An Inclusive Place</b> - Ensuring Omagh is an inclusive place with a prosperous, well educated, and healthy community	Action 12: Develop and support forums that spark the imagination and listen to the needs of local people and place Action 13: Create places for all, ensuring Omagh is fully inclusive through design and partnership
<b>A Thriving Place</b> – Increasing employment opportunities and ensuring supports for existing businesses	Action 14: Ensure space to grow by enhancing the enterprise ecosystem within Omagh and the wider District Action 15: Develop and progress Omagh as a smart town to support economic growth Action 16: Capitalise on Omagh’s potential through a place marketing strategy Action 17: Provide opportunities to put events including food markets, at the centre of social life
<b>A Vibrant Place</b> - Identifying how to progress the many opportunity sites located in and around the town	Action 18: Work collaboratively with partner organisations to realise the redevelopment and alternative uses of current and future vacant sites Action 19: Work to restore, revive and promote our unique built heritage in the town centre and develop their use and appeal Action 20: Undertake an Omagh Adaptive Re-use Pilot Study

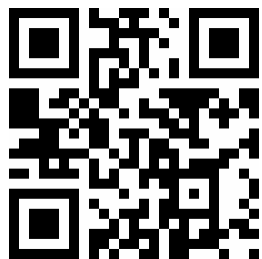
# Have Your Say



We are now consulting on the content of the draft plan from the 19th of July 2022 until 12 noon on the 13th of September 2022.

This is YOUR opportunity to tell us what you think of the proposals and help us shape the development of Omagh Town socially, economically and environmentally up until 2035.

The full Omagh Place Shaping Draft Plan and the accompanying consultative survey can be accessed on our website: [www.fermanaghomagh.com](http://www.fermanaghomagh.com) or by scanning the following QR code:



## Data Protection Notice

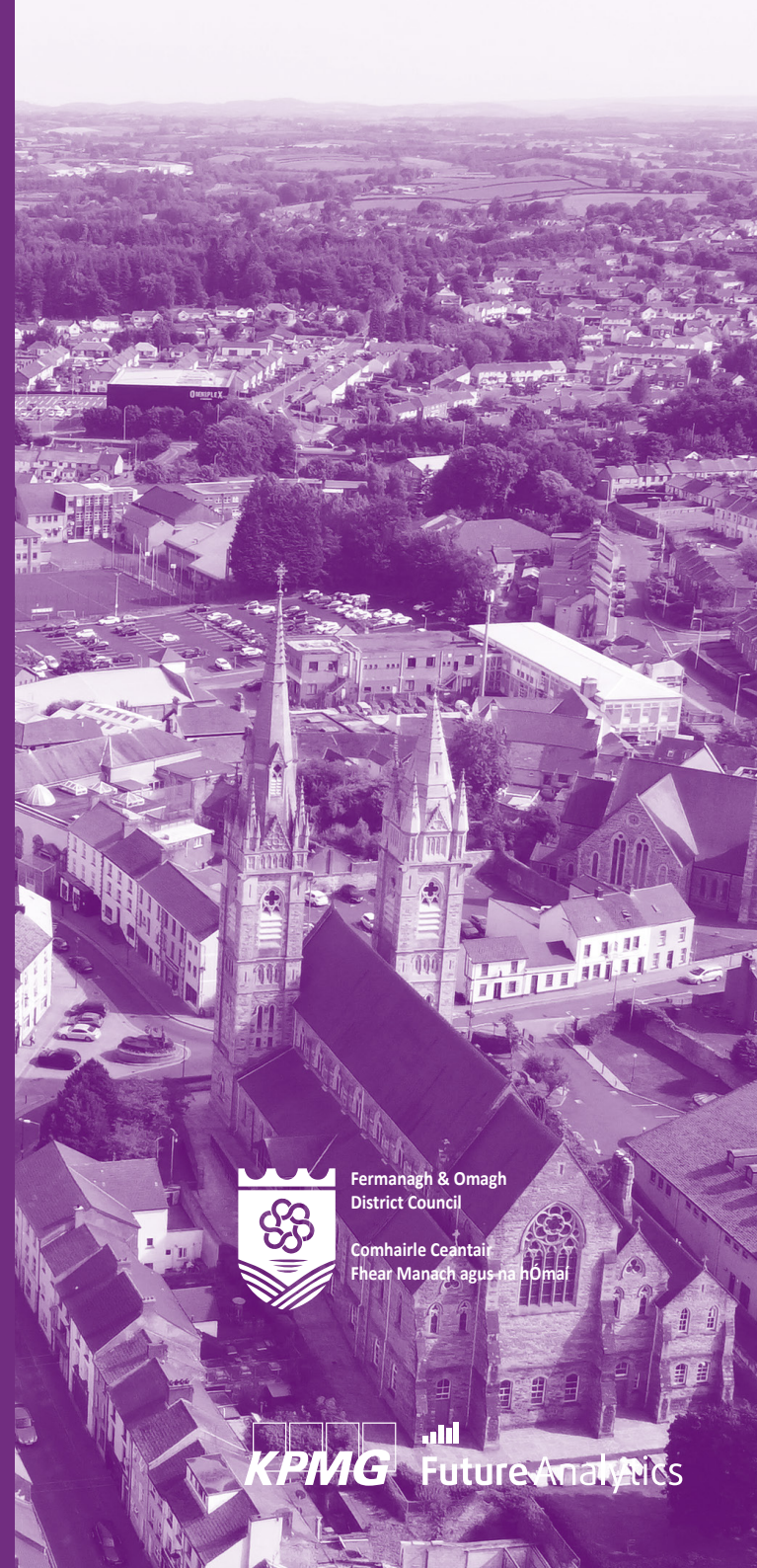
Please note the following:

This survey is delivered by KPMG on behalf of FODC. For further information on how your data will be processed, please refer to – Privacy | Fermanagh and Omagh District Council – <https://fermanaghomagh.com/your-council/privacy-statement/>

By participating in this survey you are consenting to KPMG processing your personal data on behalf of FODC. KPMG will not use your data for any other purpose.

## Thank you!

The Community Planning Partnership would like to thank those who have contributed to the plan to date, KPMG for assisting with the development of the plan and the Department for Communities for funding this initiative.



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