



# Performance Report Card

Updated November 2019

<b>1. Action 2.1:</b>	<b>2.1</b> Establish Fermanagh and Omagh as an age friendly district:  To include: Increase <b>membership</b> by transforming the perception of older people's groups & activities. (alignment with action 1.1) and Develop and Deliver a <b>Positive Ageing</b> Communications campaign (including Intergenerational programmes)			
<b>1a. Customer:</b>	All people in the district over the age of 60 <ul style="list-style-type: none"> <li>• Current members of 'older people's groups</li> <li>• Non-group members</li> </ul>			
<b>1b. Timeframe:</b>	Short – Medium (2-6 years) and Medium – Long –Term (6+ years)			
<b>1c. Action Lead:</b>	South West Age Partnership (SWAP) – Alison Forbes			
<b>2. Outcome(s) &amp; Indicator(s) contribution:</b>	<p style="text-align: center;"><b>Outcome(s)</b></p> Older people lead more independent, engaged and socially connected lives	<p style="text-align: center;"><b>Indicator(s)</b></p> 2a: The number of people aged over 75 years who are hospitalised due to a fall 2b: % of the people aged over 65 years in good health 2c: % of the people aged over 65 years who have never used the internet 2d: The number of crimes directed against people aged 60 years or above 2e: The number of senior smart pass holders		
<b>3. Performance Measures &amp; Performance Data:</b>	Measure Number	Measure Description	Data for period 1 <sup>st</sup> October 2018 until 31 <sup>st</sup> March 2019)	Data for period 1 <sup>st</sup> April 2019 until 30 <sup>th</sup> September 2019
	1	# ppl currently 'registered' to membership groups (as identification of a baseline)	Data being captured	1002
	2	# new groups availing of support (currently 76 clubs)	Zero Base – June 2019	11
	3	Average satisfaction score of 'Positive Ageing Events' attendees (taken from evaluation form)	Data being collated	4.54/5
	4	Average score attendees felt 'involved' following positive ageing event & % ppl who feel less 'isolated' following attendance at Positive Ageing Events	Data being collated	4.44
	5	Average rate of 'positivity' about getting older (taken from evaluation form)	Data being collated	4.01/5
	6	% event/activity attendees informed about the events digitally (Email/Facebook)	Data being collated	52%
<b>3b: Progress: (Self-Assessment)</b>	Red <input type="checkbox"/> Amber <input type="checkbox"/> Green <input checked="" type="checkbox"/>  <b>Justification:</b>			

	<p>Fermanagh and Omagh District has been accredited by the World Health Organisation as an 'Age Friendly District'. Extensive progress has been made to provide substantial activities and support to older people in the district.</p>
<p><b>4. The Story behind the Baselines:</b></p>	<p>Sustainability is an issue for some groups, including challenges in recruiting younger members.</p> <p>Building a membership base is key to the longevity of groups and their work, requiring groups to reach out to new members.</p> <p>This can be achieved in a number of ways, including reviewing terminology around older people's groups and activities, ensuring locations are age friendly. Groups were keen to broaden their appeal to new members and also offer existing members a wide range of activities, having identified a range of potential activities including:</p> <ul style="list-style-type: none"> <li>• Walking groups • "Bring a friend" member days</li> <li>• Dance and singing classes • Welcome events</li> <li>• ICT and Smart phone • Everybody Active</li> <li>• Promote local library services' social activities</li> <li>• Mental health and mindfulness • Book clubs</li> </ul> <p>Such activity can also address findings from the recent Residents' Survey (Feb 2018) which found that people aged 60 plus recorded lower level of physical activity (2.1 days pw) compared to the overall District population (3.4 days pw). Almost a quarter (22%) reported participating in community activity in the previous 12 months, highlighting the potential to engage with older people through groups and supporting group capacity</p> <p><u>Positive Ageing Campaign:</u> To change the perception of ageing and older people, presenting a positive image, highlighting opportunities and celebrating achievements is key.</p> <p>This action also offers opportunity for participation and promotion of Dementia Action Week (May) to show the work older people are doing to change society.</p> <p>South West Age Partnership are working to establish a joint project with RAPID to deliver Health and Wellbeing Plans (with associated follow-up and support) to older people in Fermanagh and Omagh district. The project (Rural Healthy Ageing Network) is expected to employ a Navigator to focus delivering this project in Fermanagh and Omagh. This project directly links with action 2.1 and is in line with delivery of the Age Friendly Strategy. Older People's Community Navigators (employed through the programme) will collate data which will be used to inform Performance Measures identified above at section 3a.</p> <p><b><u>November 2019 Update:</u></b></p> <p><b><u>PM#1:</u></b>To establish as baseline of the # ppl currently 'registered' to membership groups, SWAP undertook a mapping exercise in July 2019. This captured details of current clubs, membership levels, where they meet and how often. Details of activities and venue facilities were also identified. The questionnaire was distributed to 76 clubs with 31 (40.7%) return. This data has identified a baseline of 1002 people being registered to membership groups. Work will continue to develop this data.</p>

**PM#2:** The current baseline of # new groups availing of support is 76 clubs. A zero base was set during the first reporting cycle. Since then, work has been ongoing to reach out and provide support to new and existing groups. The groups identified provide services for older people throughout the district and have been engaged through FODC 'older persons grant' programme and have received funding for events such as trips, activities etc. These groups will be included in the next round of mapping.

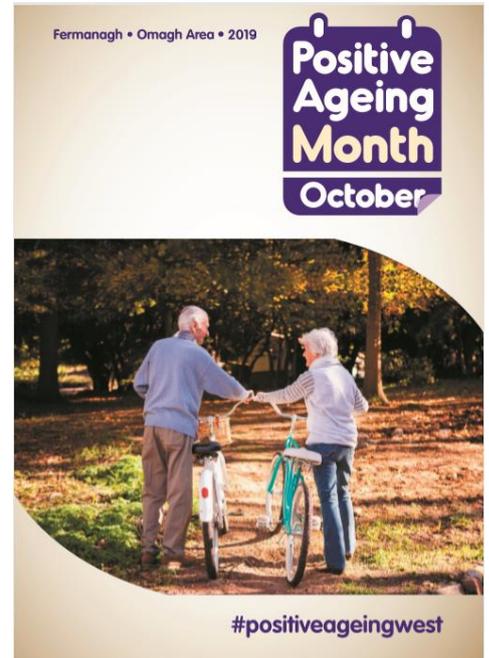
**PM#3,4,5 &6:** All data is taken from generic evaluation forms completed by attendees of activities and programmes at older people's membership groups. Scoring is out of 5 with 1 being least and 5 being most.  
Positive Ageing Month

One month long (October 2019) celebration and information programme across the District has been delivered to include promotion of positive ageing and a large range of events and activities to encourage older people to socialise and get involved in their local community. A copy of the promotional booklet can be found here:

<https://www.fermanaghomagham.com/app/uploads/2019/10/Positive-Ageing-2019.pdf>

The events were provided by a number of partners and were very well received and enjoyed by all. There was extensive press coverage every week throughout the district with photographs of older people enjoying themselves which further develops positive ageing. One local newspaper is interested in developing a monthly article about positive ageing.

Work is ongoing to develop a Handyperson Service throughout the district which will help older people to live more independently in their own homes.....



<p><b>5. Data Development Agenda:</b></p>	<p>Provision of generic evaluation for partners to collate data to feed into performance measures</p>	
<p><b>6. Partners</b></p>	<p><u>Partners currently supporting this action:</u> Fermanagh and Omagh District Council (PLACE EE Co-ordinator &amp; Community Services Staff, Community Planning Team, Environmental Health section) Public Health Agency, Western Health and Social Care Trust, Health and Social Care Board, NI Social Care Council, Patient and Client Council, Police Service of NI, Policing and Community Safety Partnership, Northern Ireland Fire and Rescue Service, NI Housing Executive, Community and Voluntary Sector, Churches, Community Transport, Department for Communities (Social Security Agency), GPs, Pharmacists, Carers, Sport NI, Libraries NI, National Museums of Northern Ireland (Ulster American Folk Park) Omagh Independent Advice Service. Fermanagh and Omagh Interagency Forum for Older People members.</p>	
<p><b>7. Best Ideas to Improve Performance</b></p>	<p><b>Enabling Actions:</b> Reviewing terminology around older people's groups and activities</p>	<p><b>Key support Partner</b></p>
	<p><b>Scoping Exercise;</b> Review current membership – identify 'age ranges' and 'attendance levels' and 'sustainability' of current groups</p>	
	<p><b>Scoping Exercise;</b> Following review of evaluation forms, collate data regarding how current members are being communicated and identify a number of targeted methods of communication which are the agreed way forward...</p>	

	<p><b>Communications:</b> Develop a communications plan which will identify how to transform the perception of older people's groups and encourage 'new members' or the development of additional groups for younger people to include Positive Ageing Month - October</p>	
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